



# Boy Scouts of the Philippines

## National Office

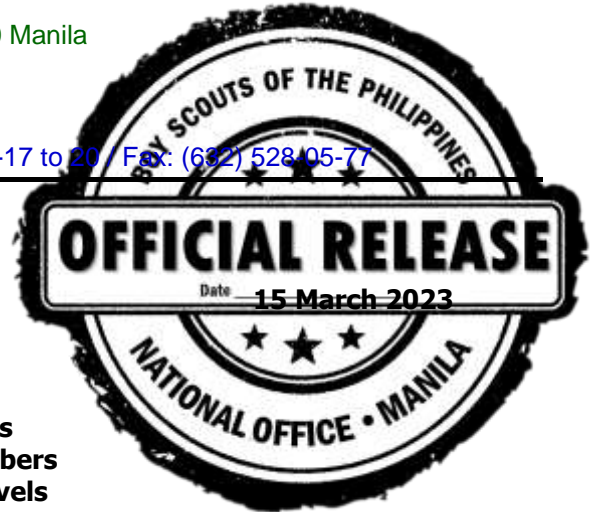
181 Natividad Almeda-Lopez Street, Ermita, 1000 Manila

PO Box 1378, Manila CPO, Philippines

Website: [www.scouts.org.ph](http://www.scouts.org.ph)

E-mail: [bsp@scouts.org.ph](mailto:bsp@scouts.org.ph)

(632) 528-05-55 / (632) 527-51-09 / (632) 527-83-17 to 20 / Fax: (632) 528-05-77



15 March 2023

### NATIONAL OFFICE MEMORANDUM

NO. 29

Series of 2023

**TO :** National Executive Board Members  
Regional Scout Committee Members  
Local Council Executive Board Members  
Commissioners At All Ranks and Levels  
Regional Scout Directors, Executives and Staff  
Council Scout Executives and Officers-In-Charge

**SUBJECT :** OFFICIAL LOGO MAKING CONTEST FOR THE  
18<sup>TH</sup> BSP NATIONAL SCOUT JAMBOREE

1. Pursuant to the National Office Memorandum No. 24, Series of 2023, which formally announced the holding of the 18<sup>th</sup> National Scout Jamboree on 11 – 17 December 2023 at Pintados De Passi Camp, Passi City, Province of Iloilo, the Boy Scouts of the Philippines would like to enjoin all creative Scouts and Leaders to take part in the **"Official Logo Making Contest"** for the 18<sup>th</sup> National Scout Jamboree.
2. The contest aims to conceptualize, design and create a logo that will serve as the **"Official Coat of Arms and Seal"** of the 18<sup>th</sup> National Scout Jamboree. The winning entry will be used in all official correspondences, letters, souvenirs, merchandise, jamboree issuances, posters, flyers, brochures and media assets, other promotional and marketing collaterals, as well as on official website, all social media platforms and accounts of the BSP and those related with the 18<sup>th</sup> National Scout Jamboree.
3. This year's 18<sup>th</sup> National Scout Jamboree theme is **"Youth Engagement: Sustaining Relevance and Strengthening Resilience"** which offers a constructive avenue for a **meaningful socio-civic engagement** to all Scouts and young people to increase the level of their knowledge, skills and attitude to take positive actions in their communities to address issues and challenges about sustainable development.
4. Each artwork design is expected to include an element or incorporate or reflect an identity that shows the rich historical and cultural heritage of the host city, Passi City, and the Province of Iloilo. This could be a well-known tourist spot, festival, arts and craft, music, art and literature.
5. The contest is OPEN to all registered Boy, Senior or Rover Scout with a Troop, Outfit or Circle. Participating individuals and/or groups are allowed to submit up to three (3) entries. Each Logo Entry must be original artwork. Work copied from books, magazines, artwork by another artist or photos, and photo copied entries will not be considered original artwork and will render automatic disqualification.
6. By joining this contest, the participants declare that their submitted entry is their original artwork, and have not been submitted to any other similar competition, and does not infringe on any third party's existing copyright. Any complaints that may arise due to similarities, likeness or comparison of the design or artwork, it is the accountability and responsibility of the participant or artist to prove its authenticity.
7. **Technical Specification of the Artwork Design:**
  - a. Artwork entries should be made in digitized format of at least 600dpi;
  - b. The design must be in any of the following file extensions .png, .tiff, .jpg and .psd
  - c. The raw file of the digital artwork should be drawn or illustrated in an A4 Size using Adobe Photoshop with the file size should not be less than 6MB;

- d. Sending the artwork as an Email Attachment: The filename should conform to the following format for example: name\_of\_artist\_18thnsjlogo.jpg or name\_of\_artist\_18thnsjlogo.png, name\_of\_artist\_18thnsjlogo.tiff and name\_of\_artist\_18thnsjlogo.psd;
  - e. Range of color palette and scheme should be clearly and labelled and identified in both RGB/HEX and CMYK/PMS codes for standard onscreen visual appeal and quality on print products.
  - f. Freehand artworks should fit in 8.5" X 11" Short Bond Paper. There are no restrictions in the number of colors used. Scanned in Hi Resolution and send as email attachment.
  - g. A brief description or rationale of not more than 500 words should explain the Artwork's concept, symbolism, components and/or elements should be included in the Submission Form. The artwork design should not carry the name of the artist in watermark or stamp.
8. For the essence of uniformity and standard. The following are the required inclusions of the artwork design.
    - a. Event Title: **18<sup>TH</sup> National Scout Jamboree**
    - b. Dates: **11 – 17 December 2023**
    - c. Venue: **Pintados De Passi Camp, Passi City, Iloilo**
    - d. Theme: **"Youth Engagement: Sustaining Relevance and Strengthening Resilience"**
    - e. Logo: **Official Logo of the Boy Scouts of the Philippines**
  9. **Criteria for Judging.** In conceptualizing your artwork and design, artist should be guided by the following criteria:
 

a. Concept: Relevance to the Jamboree Theme	30%
b. Originality, Creativity and Innovations	30%
c. Visual Appeal and Impression	20%
d. Composition and Functionality	20%
<b>TOTAL</b>	<b>100%</b>
  10. Upon submission of entries, the artist/participant agrees that the artwork design becomes the intellectual property of the Boy Scouts of the Philippines and waives his/her rights and claim for royalty to the artwork design. The BSP has the exclusive rights to the winning logo as the official logo or coat-of-arms of the 18<sup>th</sup> National Scout Jamboree. The BSP reserves its right to further refine, enhance or make necessary improvements or alterations on the final artwork design.
  11. **Deadline for the Submission of Entry.** The deadline for the submission of entry should not be later than **Friday, 14 April 2023**, all entries should be sent to the official email address of the 18<sup>th</sup> National Scout Jamboree at [18thnsj@scouts.org.ph](mailto:18thnsj@scouts.org.ph) sending their artwork design as an "Email Attachment" and label the Email Subject as "18<sup>th</sup> NSJ Official Logo Making Contest", the email should include (i) complete name; (ii) Region; (iii) Council; (iv) mailing address; and (v) brief description of the artwork.
  12. **Announcement of Winner.** The winner will be announced during the **66<sup>th</sup> Annual National Council Meeting** on **10 – 12 May 2023** at the Leyte Academic Center, Palo, Leyte.
  13. **Prizes.** The winning entry will be the official logo of the 18<sup>th</sup> National Scout Jamboree and will receive **Ten Thousand Pesos (Php 10,000.00)** cash prize and certificate of recognition. Three (3) runners up will also receive the following cash prize and certificate of recognition.
 

a. 1 <sup>ST</sup> Runner Up	-	Php 5,000.00
b. 2 <sup>ND</sup> Runner Up	-	Php 3,000.00
c. 3 <sup>RD</sup> Runner Up	-	Php 2,000.00
  14. Should you have questions, feedback and clarifications, you refer them directly to **MR. YASSER F. SARONA**, Program and Adult Resources Development Executive, and the designated **Project Officer of the 18<sup>th</sup> National Scout Jamboree** at (02) 8527-8317 to 19 loc. 524 or via email at [yaz@scouts.org.ph](mailto:yaz@scouts.org.ph)
  15. For your information, guidance, widest dissemination and appropriate action.

**DIOSDADO M. SAN ANTONIO**

Officer-In-Charge

Office of the Secretary General

FOD.SDH.yfs