



Boy Scouts of the Philippines

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8 September 2022

NATIONAL OFFICE MEMORANDUM

Number 59, Series of 2022

**TO : REGIONAL SCOUT DIRECTORS,
COUNCIL SCOUT EXECUTIVES and
OFFICERS-IN-CHARGE**

**SUBJECT : CELEBRATING INTERNATIONAL DAY of PEACE –
21 SEPTEMBER 2022**

- 1. Background.** The International Day of Peace is observed around the world on September 21. The UN General Assembly has declared this as a day devoted to strengthen the ideals of peace, by observing 24 hours of non-violence and cease-fire.

But achieving true peace entails much more than laying down arms. It requires the building of societies where all members feel that they can flourish. It involves creating a world in which people are treated equally, regardless of their race.

As Secretary-General António Guterres has said:

"Racism continues to poison institutions, social structures, and everyday life in every society. It continues to be a driver of persistent inequality. And it continues to deny people their fundamental human rights. It destabilizes societies, undermines democracies, erodes the legitimacy of governments, and... the linkages between racism and gender inequality are unmistakable."

As conflicts continue to erupt across the globe, causing people to flee, we have seen race-based discrimination at borders. As COVID-19 keeps attacking our communities, we have seen how certain racial groups have been hit much harder than others. As economies suffer, we have seen hate speech and violence directed at racial minorities.

We all have a role to play in fostering peace. And tackling racism is a crucial way to contribute.

We can work to dismantle the structures that entrench racism in our midst. We can support movements for equality and human rights everywhere. We can speak out against hate speech – both offline and online. We can promote anti-racism through education and reparatory justice.

The 2022 theme for the International Day of Peace is "**End Racism. Build Peace.**" We invite you to join the efforts of the United Nations as we work towards a world free of racism and racial discrimination. A world where compassion and empathy overcome suspicion and hatred. A world that we can truly be proud of.

- 2. The Messengers of Peace (MoP) Initiatives** of the Boy Scouts of the Philippines (BSP) is among the leading in the Asia-Pacific Region (APR) and at the Global level (WOSM) in terms of registered online users (24,609 members); service hours logged (550,883,991

hours) and service projects (3,246 projects) completed in the world platform at www.scout.org.

3. **Peace Day Celebration Period.** With our commitment to strengthening the ideals and promotion of the Culture of Peace and in support of the Messengers of Peace Initiatives, BSP enjoins all Scouting Regions, Local Councils, and their respective Districts and Sponsoring Institutions to plan and organize programs, projects, and activities related to Peace Education and as Scout Messengers of Peace within their Patrol/Crew and Troop/Outfit meetings as well as Team/Rover Circle service projects at their home, schools, church, neighborhood, and community. Use the hashtag #MoPPh #PeaceDay #PeaceDay-Phils #WorldScouting #Betterworld and #MessengersofPeace.
4. **Educational Objectives.** This advocacy aims to:
 - a. To commemorate the International Day of Peace through the active involvement of Scouts in their communities.
 - b. To inspire and support Scouts to talk about peace with other Scouts, non-Scouts, and community members.
 - c. To raise awareness related to peace in their communities and the importance of each individual in the development of peace culture; and
 - d. To serve the community in the form of community service and community development based on the context/need of the respective community
 - e. Increase BSP's registered online users, service hours, and service projects uploaded on the www.scout.org; and
 - f. Create a positive social impact in the community through public relations and strengthen Scouting's profile towards its stakeholders.
5. Attached herewith is the **General Programme Activity Guide for the International Day of Peace Celebration** for your reference.
6. Kindly submit a copy of your narrative and pictorial reports after the event to our Public Relations and Communications Office via email at bsp@scouts.org.ph and bsp.prco@gmail.com for our official BSP website posting and for our annual report publication by 2022.
7. For more information and queries, you may refer them to the Field Operations Division, Program and Adult Resources Development at (02) 527-5112 local 518 look for **Mr. Carmelo B. Francia**, Program Research Development Officer III via email at boyet.francia@scouts.org.ph and/or carmelobfrancia@gmail.com
8. For your information, guidance and compliance.



DIOSDADO M. SAN ANTONIO
Officer-In-Charge
Office of the Secretary General

**BOY SCOUTS OF THE PHILIPPINES
NATIONAL OFFICE · MANILA**

**GENERAL PROGRAMME ACTIVITY GUIDE FOR THE
INTERNATIONAL DAY OF PEACE 2022**

What Scouts Messengers of Peace Can Do to celebrate at the Local Level?

Scouts all over the country can help contribute in building the culture of peace by raising the level of awareness of more young people in the schools and in communities from this day until the culmination of International Day of Peace on the 21st of September 2022 you can participate in any of the following activities:

1) *Messengers of Peace Initiatives*

a. *Peace Video Clip*

To provide social media platforms where Scouts can share their video clips (Facebook, Twitter, Instagram, Pinterest, etc.) for example:

- What peace means to individuals and their own peace perception;
- Their peace activities serving in the communities;
- Tell personal experiences and stories on happiness they find in helping others;
- MoP Dance Music Video (with their own choreography or unique dance moves); and
- Scout talents such as singing inspiring songs with the theme of peace, play music, or any other performances that would provoke thinking in the viewers

b. *Peace Picture and Pledges*

Are you into photography? Then take some pictures that reflect any expression, ideal or messages of peace. Share them in social media (Facebook, Twitter, Instagram, Pinterest, etc.) with a nice message that includes the word SCOUT. Pictures must be original.

Pictures can also be taken in "selfie" style displaying a pledge to build awareness that peace culture is a daily effort with small acts of kindness. It is important to recognize that "Peace starts with me".

Step 1: Take a selfie showing commitment towards peace actions.

Step 2: Think about own declaration of commitment towards peace, to express what you would do starting today to start building peace.

Step 3: Post your selfie and your declaration of peace. Share on scouts.org.ph / scout.org and other social media platforms.

c. *Peace Building Activities*

d. *Roadshow*

e. *Enroll new Scouts*

Enroll an eligible, interested, and willing young person to your group/troop/crew.

Step 1: Introduce Scouting to this person

Step 2: Arrange for his/her registration

Step 3: Take some video or photo in action for the new member.

Step 4: Share the video or photo in scout.org and social media.

This can also be done by individual Scouts with the slogan "each one recruit one".

2) *Dialogue for Peace / HeForShe and Gender Equality*

A series of live interviews or webinars on how we can contribute to "End racism. Build peace" and be used as a step towards the International Day of Peace (21 September).

Step 1: Plan or Organize

- Develop the concept: choose topic, participants, objectives
- Choose your speaker
- Choose a date and time to execute the webinar

- Choose the platform (zoom, google meet)

Step 2: Choose the right Format

- Choose the right format that can best relay your message to the participants. It can be in single speaker, interview format, panel discussion or question and answer format.

Step 3: Publicize your Webinar

- Let the people know about the webinar to get maximum participation. Promote your webinars through creating a page, banner, advertisement, emails especially on media sites like Facebook. Send multiple follow up to your participants to encourage them to attend the event.

Step 4: Practice your webinar

- As much as possible have a checklist. Always remember that everything may not go smoothly, you may experience any technical difficulties that may be crucial for your webinar. Practice dry run, check and run a test on your webinar software, finalize your presentation, check activities that need to be monitored.

Step 5: Execute your webinar

- Have at least 10 minutes for the question and answer to discuss with participants points for clarification. Ask if there are further questions or requests.

Possible topic:

- "Peace starts with oneself"
- "Gender Equality"
- "The role of media in manifestation of Peace towards the world"
- "Harmony and Balance in the World"
- "War is costly. Peace is priceless"
- "To reach peace, teach peace"
- "How can one contribute to Peace"
- "Peace is our gift to each other"

Possible questions:

1. Why did you choose that topic?
2. What is the meaning of peace for you?
3. How can you share your knowledge with your community?
4. What are the possible projects or activities we can implement in the community?

3) Diversity and Inclusion

- a. *Scouting for Differently-able (PWDs) Youth and Young People*
- b. *Scouting for Children in Conflict with Law*
- c. *Scouting for Indigenous Young People*

4) Scouts in Humanitarian Action

- a. *Disaster Risk Reduction Management*
- b. *Community Pantry*
- c. *Outreach Project for Internally Displaced Persons*

5) Culture and Heritage

6) Civic Engagement through SDG initiatives

As an active global citizen, Scouts also have the responsibility to take actions contributing to the Sustainable Development Goals (SDGs). These are some actions that you may take based on SDGs.

SDG 1: No Poverty

- Discuss in your patrol what poverty means and what needs to be done to eliminate it in your community.
- Support a family in need to start a business and organize a fundraising campaign in your Scout group to help them get it off the ground.
- Donate clothes that you no longer need to a local charity instead of reselling or throwing them away.

SDG 2: Zero Hunger

- Put yourself in someone else's shoes, try to buy food for the day with the least amount of money possible.
- Buy your fresh food from a local market to support local farmers and business-owners
- Reduce food waste at home and during camps by preserving food through drying, freezing or any other preservation methods.

SDG 3: Good Health and Well-being

- Start a blood donation campaign with your Scout group to support local blood banks.
- Plan a group visit to a hospital to learn about important health issues in your community.
- Do a short presentation in your Scout group meeting about the consequences of alcohol and drug abuse.

SDG 4: Quality Education

- Collect used books with your Scout group and donate them to a library or school in a low-income neighborhood.
- Tell your friends about the SDGs and the importance of sustainability. Make a video about Scouts and the SDGs and share it on social media with the hashtag #Scouts4SDGs.
- Learn about different career paths by inviting local artists and experts to have an afternoon mentorship and idea exchange session with your Scout group.

SDG 5: Gender Equality

- Support a local awareness campaign about ending child marriage. Volunteer to educate parents and kids about a girl's right to not marry early.
- Deliver the activities in the HeForShe and WOSM action kit and commit to being an ambassador for gender equality in Scouting.
- Use social media to raise awareness about gender imbalances in your community, for example when women and girls aren't well represented in concerts, conferences, or events.

SDG 6: Clean Water and Sanitation

- Learn importance of Clean Water and Water Conversation.
- Be an activist on water conservation by starting a project on educating young people on importance of water and how to preserve water by adopting good practices.
- Undertake a safe water project in a community that has water challenge.

SDG 7: Affordable and Clean Energy

- Develop small habits to save energy at home by unplug unused electronics setting the thermostat to cost-effective temperatures, wash your clothes with cold water and hang-dry then, use modern, energy efficient lightbulbs.
- Green your commute! Ride a bike, use public transportation when possible, car-share and walk.
- Stop using one-use batteries, only use rechargeable electronics and even try out solar powered batteries.

SDG 8: Decent Work and Economic Growth

- Run a career counseling activity with experts facilitation for young people
- Reach out to underprivileged young adults to help them learn some livelihood skills (vocational center)
- Prepare your own future employment plan

SDG 9: Industry, Innovation and Infrastructure

- Encourage your family and friends to use technology and innovation in advancing the other SDGs and spreading awareness and take action.
- Invest and pursue your entrepreneurial dream through many entrepreneurship platforms that will help you share that dream into reality.

- Organize and participate together with your Scout troops in various science events/fairs that will widen your knowledge in new technologies and industry.

SDG 10: Reduced Inequalities

- Participate and encourage other Scouts to promote HeforShe on your community and strengthen the awareness and network for safer space for women.
- Start a support campaign for further government support for SMEs and emerging online business.
- Join a cultural knowledge exchange campaign between refugees/migrants.

SDG 11: Sustainable Cities and Communities

- Strengthen Intra-city Disaster and Risk Reduction Management Response through organizing and joining volunteer disaster response and relief logistics teams and partnering with the local government unit.
- Use bicycle or public transport on travelling to improve community mobility and reduces pollution.
- Encourage the LGUs to pursue telecommunication companies to prioritize the strengthening of their cities internet capacity/bandwidth especially in their populous areas to further support community.

SDG 12: Responsible Consumption and Production

- Advocate for Responsible Consumption practices by sharing infographics detailing the wholistic and long-term impacts of irresponsible consumption
- Encourage the company you work for to adapt guidelines on responsible resource consumption.
- Incorporate responsible consumption practices in your lifestyle and household such as re-using products, reducing resource consumption, and recycling materials for other function

SDG 13: Climate Action

- Raise awareness on Climate Change and what is happening to the planet by sharing infographics on your social media accounts
- Conduct scout group activities that will contribute to Climate Action such as tree planting activities and coastal clean-up.
- Conduct seminars for the young people to educate them on what is the current situation and how they can contribute to Climate Action

SDG 14: Life Below Water

- By 2050 there will be more plastic in the ocean than fish. Stop using plastic bags, straws and other single-use plastics and convince all of your friends and family to do the same.
- Run an awareness campaign about how plastic use affects the seas, oceans and the entire ecosystem.
- Take your Scout group to a local river or seaside to run a clean-up project.

SDG 15: Life on Land

- Run campaign awareness with your Scout troops on the importance of terrestrial biodiversity and the actions to protect and conserve the life on land.
- Partner with your community and other organizations to conduct a tree planting activity.
- Reduce your use of paper. Avoid printing and substitute it with electronic devices carriers.

SDG 16: Peace, Justice and Strong Institutions

- Register and exercise your rights to vote and participate and join the efforts of campaign awareness towards strong and clean governance.
- Hold a dialogue session with someone from a different religion, culture, age or gender.

- Take peace actions and address the issues in your community together with your Scout troops and share your actions in <https://sdgs.scout.org/>.

SDG 17: Partnerships for the Goals

- Engage your community to crowdfund your next project using the Scout Donation Platform (donate.scout.org)
- Partner with other Scout groups in your district and implement a service project together.
- Connect with a Scout group from another province or NSO online and share how you are contributing to the SDGs in your local community and learn how they are also creating a better world in theirs.

Promoting IDP Activities

One of the most important tasks of MoP is to INSPIRE others to do good deeds. Therefore, the International Day of Peace promotion should be done through these platforms such as scout.org, scouts.org.ph, [Messengers of Peace-Philippines | Messengers of Peace|Asia-Pacific Region Facebook group](#) and your own national administered social media sites (Facebook pages/groups, Youtube, Instagram, etc.) for uploading projects and stories. Use the hashtag #MoPPh #PeaceDay #PeaceDay-Phils #WorldScouting #Betterworld and #MessengersofPeace.

Reporting

For reporting, you may please use the report forms attached. Ensure that all activities held in celebration of the International Day of Peace are well documented and reported, and submit to the National Office via email @ boyet.francia@scouts.org.ph and/or carmelobfrancia@gmail.com
