

## Boy Scouts of the Philippines

**National Office** 

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TO

: National Office Directors Regional Scout Directors Council Scout Executives Officers-In-Charge



## SUBJECT

: SUPPORTING THE "PROMISE TO THE PLANET" CAMPAIGN

- While we are conducting several activities as our own advocacy to protect environment from total degradation, the Boy Scouts of the Philippines is joining another global initiative aimed at involving Scouting to the "Promise to the Planet" campaign of the World Organization of the Scout Movement.
- The "Promise to the Planet" campaign is a globally coordinated environmental action which started in June and will culminate in COP26, a UN Climate Change Conference to be held in Glasgow, United Kingdom, in November.
- Throughout the campaign, Scouts will take action to reduce climate change as they
  call on world leaders to commit to ambitious environmental target and policies.
   Filipino Scouts shall also spread the campaign to involve their families in inspiring
  policy-makers, private individuals specially those belonging to the industry sectors,
  the academe and other environment groups to inspire them to commit to the efforts
  to reduce, if not totally, abolish the threat of climate change.
- The BSP fully supports this project and commits to mobilize the Boy Scouts of the Philippines to ensure that the message of the campaign would reach wider section of the society and ensure that the project would continue beyond the COP26, where the voice of Scouts shall be heard around the negotiating table.
- As such, we encourage the Regions and Local Councils to continue and strengthen
  the various environmental projects initiated by the Movement like the Tree Planting
  and Nurturing Projects, the Tide Turner Challenge Project, the Urban Agriculture
  Project, recycling among others. The Councils are also requested to conduct
  webinars and other social media activities which involves posting or creating contents
  focusing on the effort to mitigate climate change and inspire world leaders to
  consider this issue as their priority concern.
- And as good advocacy is powered by evidence, data and stories, we are requesting
  the Councils to document all environmental advocacies they have been conducting
  and send it to the National Office <a href="mailto:sophiecastillo@gmail.com">sophiecastillo@gmail.com</a> and <a href="mailto:bsp.prco@gmail.com">bsp.prco@gmail.com</a>
  for proper documentation and acknowledgement.

- For more information about the campaign. Please visit the #PromiseToThePlanet landing page at <a href="mailto:sdgs.scout.org/promise">sdgs.scout.org/promise</a>.
- For strict dissemination and action.

ROGELIO S. VILLA JR. Secretary General

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