



Boy Scouts of the Philippines

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NATIONAL OFFICE MEMORANDUM

Number 59, Series of 2021



TO : REGIONAL SCOUT DIRECTORS,
COUNCIL SCOUT EXECUTIVES and
OFFICERS-IN-CHARGE

SUBJECT : CELEBRATING INTERNATIONAL DAY of PEACE –
21 SEPTEMBER 2021

1. **Historical Background.** In 2021, as we heal from the COVID-19 pandemic, we are inspired to think creatively and collectively about how to help everyone recover better, how to build resilience, and how to transform our world into one that is more equal, more just equitable, inclusive, sustainable, and healthier.

The pandemic has been accompanied by a surge in stigma, discrimination, and hatred, which only cost more lives instead of saving them: the virus attacks all without caring about where we are from or what we believe in. Confronting this common enemy of humankind, we must be reminded that we are not each other's enemy. To be able to recover from the devastation of the pandemic, we must make peace with one another. And we must make peace with nature. Despite the travel restrictions and economic shutdowns, climate change is not on pause. What we need is a green and sustainable global economy that produces jobs, reduces emissions, and builds resilience to climate impacts.

The 2021 theme for the International Day of Peace is **"Recovering better for an equitable and sustainable world"**. We invite you to join the efforts of the United Nations family as we focus on recovering better for a more equitable and peaceful world. Celebrate peace by standing up against acts of hate online and offline, and by spreading compassion, kindness, and hope in the face of the pandemic, and as we recover.

2. **The Messengers of Peace Philippines (MoPPh) Initiatives** of the Boy Scouts of the Philippines (BSP) is among the leading in the Asia-Pacific Region (APR) and at the Global level (WOSM) in terms of registered online users (24,609 members); service hours logged (550,883,991 hours) and service projects (3,246 projects) completed in the world platform at www.scout.org.
3. **Peace Day Celebration Period.** With our commitment to strengthen the ideals and promotion of the Culture of Peace and in support to the Messengers of Peace - Philippines Initiatives, BSP enjoins all Scouting Regions, Local Councils and their respective Districts and Sponsoring Institutions to plan and organize programs, projects and activities related to Peace Education and as Scout Messengers of Peace within their Patrol/Crew and

Troop/Outfit meetings as well as Team/Rover Circle service projects at their home, schools, church, neighborhood and community.

4. Educational Objectives. This advocacy aims to:

- a. Commemorate the International Day of Peace through active involvement of Scouts in their communities;
- b. Inspire and support Scouts to talk about peace with other Scouts, non-Scouts and community members;
- c. Raise awareness related to peace in their communities and the importance of each individual in the development of peace culture; and
- d. Serve the community with development projects based on their needs
- e. Increase BSP's registered online users, service hours and service projects uploaded in the www.scout.org; and
- f. Create a positive social impact in the community through public relations and strengthen the Scouting's profile towards its stakeholders.

5. Attached herewith is the General Programme of Activity for the International Day of Peace Celebration for your reference.

6. Kindly submit a copy of your narrative and pictorial reports after the event to our Public Relations and Communications Office via email at bsp@scouts.org.ph and bsp.prco@gmail.com for posting in our official BSP website and 2021 Annual Report.

7. For more information and queries, you may refer them to the Field Operations Division, Program and Research Development at (02) 527-5112 local 518 and look for **Mr. Carmelo B. Francia, Program Research Development Officer III and **NSO National Coordinator for Messengers of Peace Initiatives**, or via email at boyet.francia@scouts.org.ph/carmelobfrancia@gmail.com**

8. For your information, guidance and compliance.


ROBELIO S. VILLA, JR.
Secretary General

FOD/SDH/CBF

**BOY SCOUTS OF THE PHILIPPINES
NATIONAL OFFICE · MANILA**

**GENERAL PROGRAMME ACTIVITY GUIDE FOR THE
INTERNATIONAL DAY OF PEACE 2021**

What can Scouts Messengers of Peace do to celebrate the IDP in their respective local councils?

Scouts all over the country can help contribute in building the culture of peace by raising the level of awareness of more young people in schools and in communities from this day until the culmination of International Day of Peace on the 21st of September 2021. You can participate in any of the following activities:

1) Peace Video Clip

To provide social media platforms (Facebook, Twitter, Instagram, Pinterest, etc.) where Scouts can share their video clips on

- What peace means to them and their own perception of peace;
- Their peace-related activities and services to the communities;
- Personal experiences and stories on happiness they find in helping others;
- MoP Dance Music Video (with their own choreography or unique dance moves); and
- Scout's talent such as singing inspirational songs about peace, playing music, or any other performances promoting peace

This can be done by individuals, by groups, Councils or Regions.

2) Peace Picture and Pledges

- 1) Are you into photography? Then take some pictures that reflect any expression, ideal or message of peace. Share them in social media (Facebook, Twitter, Instagram, Pinterest, etc.) with a message that includes the word SCOUT. Pictures must be original.

- 2) Pictures can also be taken in "selfie" style displaying a pledge to build awareness that peace culture is a daily effort with small acts of kindness. It is important to recognize that "Peace starts with me".

Step 1: Take a selfie showing commitment towards peace actions.

Step 2: Think about own declaration of commitment towards peace, to express what you would do starting today to start building peace.

Step 3: Post your selfie and your declaration of peace. Share on scouts.org.ph / scout.org and other social media platforms.

3) Live Interview or Webinar

A series of live interviews or webinars on how we can contribute to "Recovering better for an equitable and sustainable world" can be used as a step towards the International Day of Peace (21 September).

Step 1: Plan or Organize

- Develop the concept: choose topic, participants, objectives
- Choose your speaker
- Choose a date and time to execute the webinar
- Choose the platform (zoom, google meet)

Step 2: Choose the right Format

- Choose the right format that can best relay your message to the participants. It can be in single speaker, interview format, panel discussion or question and answer format.

Step 3: Publicize your Webinar

- Let the people know about the webinar to get maximum participation. Promote your webinars by creating a page, banner or advertisement especially on media sites like Facebook. Send multiple follow up to your participants to encourage them to attend the event.

Step 4: Practice your webinar

- As much as possible have a checklist. Always remember that everything may not go smoothly. You may experience any technical difficulties. Check and run a test on your webinar software, finalize your presentation, and check the activities that need to be monitored.

Step 5: Execute your webinar

- Have at least 10 minutes for the question and answer to discuss with participants points for clarification. Ask if there are further questions or requests.

Possible topic:

- "Peace starts with oneself"
- "Gender Equality"
- "The role of media in manifestation of Peace towards the world"
- "Harmony and Balance in the World"
- "War is costly. Peace is priceless"
- "To reach peace, teach peace"
- "How can one contribute to Peace"
- "Peace is our gift to each other"

Possible questions:

1. Why did you choose that topic?
2. What is your meaning of peace?
3. How can you share your knowledge to your community?
4. What are the possible projects or activities we can implement in the community?

4) Peace Talk - on radio/podcast

If we can reach more, we can inspire more. Contact your local radio station asking for a slot to talk about "How Scouts contribute to Peace through Service". Invite people to join our global effort to promote Peace Culture with small acts of kindness towards creating a better world.

Step 1: Make a list of radio stations with numbers and contact persons

Step 2: Contact them to ask for a slot to talk about "Scouts and Peace"

Step 3: Agree on a specific program and schedule

Step 4: Prepare some key points for your radio show. Share it with other Scouts. Then prepare a token of appreciation for the radio station.

Step 5: Go and enjoy the radio world. Ask someone to record or ask the radio to provide you with the recording. You can even talk on TV! An interview with national and local leader on TV/Radio would draw attention of viewers to Scouting.

5) Dialogue for Peace Awareness Workshop

Invite your existing or potential volunteers to join this activity, with the aim to develop and revitalize our volunteers in promoting peace in our network.

Step 1: Plan and Organize

- Build your Team. Your team can help you determine the goals and plot the tasks accordingly.
- Determine the goals and consider community issues that need to be addressed.
- Determine the participants
- Have a trained facilitator
- Choose a place, date and time
- Choose a suitable and conducive environment.

- Step 2:* Invite Participants
- Step 3:* Prepare the equipment or tools for the discussion
- Step 4:* Record your dialogue
- Step 5:* Conduct the dialogue
- Step 6:* Conclude the dialogue

6) One-day Peace Gathering (Messengers of Peace Day)

On 21 September, the International Day of Peace is a great opportunity to organize a reunion of messengers of peace. Important ceremonies can take place on this one-day event such as:

- Sharing of best practices
- Promoting peace
- MoP or Peace action awards presentation
- MoU (Memorandum of Understanding) Signing Ceremony between MoP and other organizations to create partnership on Peace Culture
- Reunion/conference of MoP Coordinators/Heroes including a commitment towards undertaking another year-long peace project individually or as a group.
- MoP badges and scarves presentation

7) Peace Booth/Peace Road Show

The Peace/MoP Booth can be set up in public places, for example, public parks, malls, etc. to engage young people and adults. Exhibits may include:

- 1) Peace Actions Banners
- 2) What peace means to you
3. Activity Corner (visitors will draw or write their meaning of peace on papers).
- 4) Photo Exhibit depicting activities of Scouts, and their positive contribution to the communities

8) Peace Pantry of Sharing

This activity promotes a well- nourished neighborhood despite the Covid-19 pandemic by offering food/vegetables/plants/etc. to those who need it most.

9) Scout MoP Reporter

What about other people? Do they know that they are also entitled to create peace in the world? As MoP "Reporter" you may interview non-Scouts and community members to raise awareness about the issue.

Step 1: Introduce yourself as a Scout, the purpose of the interview, and how this will be used.

Step 2: Once you are ready to record – ask the interviewee to introduce themselves with name and location. Then you are free to interview. Ensure you have developed appropriate questions to get appropriate answers.

- What does peace mean to you?
- What can you do to promote peace?
- What peace-related global issues affect our country?
- What is the peace message you want to convey to other people?

Step 3: Report and upload your video on scout.org.

10) Plant a Tree

This could be organized as a group or individually.

Young people (Scouts and Non-Scouts) can plant saplings in their home, backyard, school or public garden. Take care of them until they are fully grown. It is highly recommended that each one plant a sapling in their own kitchen garden, rooftop, nearby available space, and even balcony or terrace for those who are staying in buildings.

Step 1: Choose a place and right kind of trees.

Step 2: Plant the trees in a suitable area (suggested by the local authority if you are doing mass planting)

Step 3: Write a story about the activity with photos

Step 4: Share your tree planting activity on scout.org and other social media

11) Enroll new Scouts

Enroll an eligible, interested, and willing young person to your group/troop/crew.

Step 1: Introduce Scouting to this person

Step 2: Arrange for his/her registration

Step 3: Take some video or photo in action for the new member.

Step 4: Share the video or photo in scout.org and social media.

This can also be done by individual Scouts with the slogan "each one recruits one".

12) Contribution to SDGs

As active global citizens, Scouts also have the responsibility to take actions contributing to the Sustainable Development Goals (SDGs). These are some actions that you may take:

SDG 1: No Poverty

- Discuss in your patrol what poverty means and what needs to be done to eliminate it in your community.
- Support a family in need to start a business and organize a fundraising campaign in your Scout group to help them get it off the ground.
- Donate clothes that you no longer need to a local charity instead of reselling or throwing them away.

SDG 2: Zero Hunger

- Put yourself in someone else's shoes, try to buy food for the day with the least amount of money possible.
- Buy your fresh food from a local market to support local farmers and business-owners
- Reduce food waste at home and during camps by preserving food through drying, freezing or any other preservation methods.

SDG 3: Good Health and Well-being

- Start a blood donation campaign with your Scout group to support local blood banks.
- Plan a group visit to a hospital to learn about important health issues in your community.
- Do a short presentation in your Scout group meeting about the consequences of alcohol and drug abuse.

SDG 4: Quality Education

- Collect used books with your Scout group and donate them to a library or school in a low-income neighborhood.
- Tell your friends about the SDGs and the importance of sustainability. Make a video about Scouts and the SDGs and share it on social media with the hashtag #Scouts4SDGs.
- Learn about different career paths by inviting local artists and experts to have an afternoon mentorship and idea exchange session with your Scout group.

SDG 5: Gender Equality

- Support a local awareness campaign about ending child marriage. Volunteer to educate parents and kids about a girl's right to not marry early.
- Deliver the activities in the HeForShe and WOSM action kit and commit to being an ambassador for gender equality in Scouting.

- Use social media to raise awareness about gender imbalances in your community, for example when women and girls aren't well represented in concerts, conferences, or events.

SDG 6: Clean Water and Sanitation

- Learn importance of Clean Water and Water Conservation.
- Be an activist on water conservation by starting a project on educating young people on importance of water and how to preserve water by adopting good practices.
- Undertake a safe water project in a community that has water challenge.

SDG 7: Affordable and Clean Energy

- Develop small habits to save energy at home by unplug unused electronics setting the thermostat to cost-effective temperatures, wash your clothes with cold water and hang-dry then, use modern, energy efficient lightbulbs.
- Green your commute! Ride a bike, use public transportation when possible, car-share and walk.
- Stop using one-use batteries, only use rechargeable electronics and even try out solar powered batteries.

SDG 8: Decent Work and Economic Growth

- Run a career counseling activity with experts facilitation for young people
- Reach out to underprivileged young adults to help them learn some livelihood skills (vocational center)
- Prepare your own future employment plan

SDG 9: Industry, Innovation and Infrastructure

- Encourage your family and friends to use technology and innovation in advancing the other SDGs and spreading awareness and take action.
- Invest and pursue your entrepreneurial dream through many entrepreneurship platforms that will help you share that dream into reality.
- Organize and participate together with your Scout troops in various science events/fairs that will widen your knowledge in new technologies and industry.

SDG 10: Reduced Inequalities

- Participate and encourage other Scouts to promote HeforShe on your community and strengthen the awareness and network for safer space for women.
- Start a support campaign for further government support for SMEs and emerging online business.
- Join a cultural knowledge exchange campaign between refugees/migrants.

SDG 11: Sustainable Cities and Communities

- Strengthen Intra-city Disaster and Risk Reduction Management Response through organizing and joining volunteer disaster response and relief logistics teams and partnering with the local government unit.
- Use bicycle or public transport on travelling to improve community mobility and reduces pollution.
- Encourage the LGUs to pursue telecommunication companies to prioritize the strengthening of their cities internet capacity/bandwidth especially in their populous areas to further support community.

SDG 12: Responsible Consumption and Production

- Advocate for Responsible Consumption practices by sharing infographics detailing the wholistic and long-term impacts of irresponsible consumption
- Encourage the company you work for to adapt guidelines on responsible resource consumption.

- Incorporate responsible consumption practices in your lifestyle and household such as re-using products, reducing resource consumption, and recycling materials for other function

SDG 13: Climate Action

- Raise awareness on Climate Change and what is happening to the planet by sharing infographics on your social media accounts
- Conduct scout group activities that will contribute to Climate Action such as tree planting activities and coastal clean-up.
- Conduct seminars for the young people to educate them on what is the current situation and how they can contribute to Climate Action

SDG 14: Life Below Water

- By 2050 there will be more plastic in the ocean than fish. Stop using plastic bags, straws and other single-use plastics and convince all of your friends and family to do the same.
- Run an awareness campaign about how plastic use affects the seas, oceans and the entire ecosystem.
- Take your Scout group to a local river or seaside to run a clean-up project.

SDG 15: Life on Land

- Run campaign awareness with your Scout troops on the importance of terrestrial biodiversity and the actions to protect and conserve the life on land.
- Partner with your community and other organizations to conduct a tree planting activity.
- Reduce your use of paper. Avoid printing and substitute it with electronic devices carriers.

SDG 16: Peace, Justice and Strong Institutions

- Register and exercise your rights to vote and participate and join the efforts of campaign awareness towards strong and clean governance.
- Hold a dialogue session with someone from a different religion, culture, age or gender.
- Take peace actions and address the issues in your community together with your Scout troops and share your actions in <https://sdgs.scout.org/>.

SDG 17: Partnerships for the Goals

- Engage your community to crowdfund your next project using the Scout Donation Platform (donate.scout.org)
- Partner with other Scout groups in your district and implement a service project together.
- Connect with a Scout group from another province or NSO online and share how you are contributing to the SDGs in your local community and learn how they are also creating a better world in theirs.

Promoting IDP Activities

One of the most important tasks of MoP is to INSPIRE others to do good deeds. Therefore, the International Day of Peace promotion should be done through these platforms such as scout.org, scouts.org.ph, [Messengers of Peace-Philippines | Messengers of Peace|Asia-Pacific Region Facebook group](#) and your own national administered social media sites (Facebook pages/groups, Youtube, Instagram, etc.) for uploading projects and stories.

Reporting

Ensure that all activities held in celebration of the International Day of Peace are well documented and reported, and submit to the National Office through the MoP National Coordinator @ boyet.francia@scouts.org.ph and/or carmelobfrancia@gmail.com