



Boy Scouts of the Philippines

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09 February 2021

NATIONAL OFFICE MEMORANDUM NO. 19 SERIES OF 2021

TO : National Office Directors and Executives
Regional Scout Directors and Executives
Council Scout Executives and Staff
Commissioners at all Ranks and Levels
All others concerned

SUBJECT : BP CYBERJAMB 2021: Celebrating the Founder's Legacy
under the New Normal (BP's 164th Birthday)



1. **Historical Background.** February 22, 1857 marked the birthday of the **Chief Scout of the World**, the Founder of the biggest educational youth movement in the world, the man behind the legacy of World Scouting, **Lord Robert Stephenson Smyth Baden Powell**. Among Boy Scouts and Girl Guides, this special day is referred to as the **"World Thinking Day/Founder's Day"** celebration.
2. **Rationale.** To date, the World Organization of the Scout Movement (WOSM) and the World Association of Girl Guides and Girl Scouts (WAGGGS) issued a joint communication for all WOSM and WAGGGS member countries on the collaborative efforts of both organizations, particularly in the celebration of February 22 2016. They circulated the Founder's Day Statement with greater emphasis to B.-P.'s last message to Scouters and Guides released in 1941, in describing the purpose of Scouting and Guiding and he wrote:

"Its aim is to produce healthy, happy, helpful citizens, of both sexes, to eradicate the prevailing narrow self-interest, personal, political. Sectarian and national and to substitute for it a broader spirit of self-sacrifice and service in the cause of humanity; and thus, to develop mutual goodwill and cooperation not only within our own country but abroad, between all countries".

As we reflect on the events which happened over the years, we can clearly conclude that the purpose mentioned by the Founder remains relevant today as it was in 1941.

3. **Aim and Objectives.** The Founder's Day is coming on 22 February 2021. How will you celebrate B.-P. Day 2021? The **B.-P. Day CyberJamb 2021: Celebrating the Founder's Legacy under the New Normal** aims to create a safe cyberspace and online platform for Young People and Adults in Scouting to commemorate and celebrate the Legacy of Lord Baden Powell in this time of digital age under the new normal, in this time of global pandemic.

It further seeks to engage and involved hundreds of Scouts and Leaders all over the country for a week-long programs, projects and activities culminating to an online Cyber Jamboree on **February 21 – 23, 2021** highlighting the theme, **"BP Trail: Scouting for Recovery and Resiliency"**, an outlook to B.-P.'s view of young people as active global citizens taking leadership responsibility in creating a better world.

At the end of the **B.-P. Day CyberJamboree**, the participants should be able to:

1. Revisit the life, works, writings and teachings of Lord Baden Powell as his legacy to Scouts, Young People and the Scout Movement;
2. Engage fellow Scouts and Leaders into meaningful discussions, live chat and dialogue on BSP Flagship projects and WOSM's Better World Framework and Sustainable Development Goals;
3. Take part in the Online BP Quiz Bee and Trivia Shows;
4. Watch films, videos and other online content live online;
5. Showcase and present their talents and creative expressions via social media platforms;
6. Create an active online communities and groups for collaborations and partnerships towards Membership Growth;
7. Share inspiring stories and best practices about Community Service and Development Projects;
8. Get to know the latest updates and development about WOSM's Youth Programme and BSP's programs, projects and activities;
9. Articulate their views, feelings and emotions about issues affecting their personal development in this time of global health pandemic;
10. Rekindle Scouting spirit, brotherhood, camaraderie and fellowship with old and new found friends online; and
11. Promote advocacies related to Sustainable Development Goals.

4. **Participation.** Each Regional Office is allotted with **50 Participants** composed of **40 Scouts** and **10 Leaders**. The Regional Offices are expected to send their list of names and corresponding email addresses on or before **15 February 2021** in order for the Technical Team to pre-arranged Zoom settings intended for Break Out Sessions. Each participant must be **currently registered** in their respective Local Councils.
5. **General Participation.** The Programs will be broadcasted live via Facebook and/or the official YouTube Channel. Announcement shall be made from time to time thru the Official Social Media Accounts of the Boy Scouts of the Philippines.
6. **Online Platforms.** The BP CyberJamb 2021 will use different online and social media platforms such as Zoom, Facebook, Instagram, Twitter, YouTube, Kahoot!, Slido, Menti and Padlet.
7. **Regional and Local Council Pre and Post Join-In BP Day Highlights.** As indicated in the 2021 Calendar of Scouting Events and Activities pursuant to National Office Memorandum No. 10, Series of 2021, there are several Regional Offices that are scheduled to have their own Virtual BP Day Camp, same with few Local Councils nationwide.

This Regional and Local Council Pre and Post Join-In BP Day Highlight aims to provide an online avenue to co-celebrate, collaborate and share contents from all BP Day Celebrations from Regional Offices and Local Councils nationwide.

The **BP CYBERJAMB 2021** will allocate time slot for live stream and sharing of online activities and to showcase the Regional and Local Celebration nationwide to other Regions and Councils in attendance. Regional Offices and Local Councils who have their local BP Day can send their recorded events, content and materials that they wish to share and be highlighted during this BP Day Celebration. The National Office, BSP, shall coordinate with the Regional and Council Offices for the scheduled time slot for their respective programmes.

8. All concerned are enjoined to **promote the 2021 Founder's Day Celebration** through innovative and creative ways and means at home and online as we abide by the **IATF's** Minimum Health and Safety Protocols in our respective localities. For events with limited face-to-face, please do make sure that participants are wearing face mask and face shields with provisions for hand sanitizer and maintaining physical distancing.
9. Should you have queries and concerns regarding this matter, you may refer them directly to **Mr. Yasser F. Sarona**, Program and Adult Resources Development Executive, Field Operations, Division at (02) 527-5112; (02) 527-8317 loc. 524 or via email at yaz.sarona@scouts.org.ph
10. Attached herewith is the General Programme of Activities for your easy reference.
11. For your information, guidance, dissemination and widest participation.



ROGELIO S. VILLA JR.
Secretary General

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BP CYBERJAMB 2021: CELEBRATING THE FOUNDER'S LEGACY UNDER THE NEW NORMAL

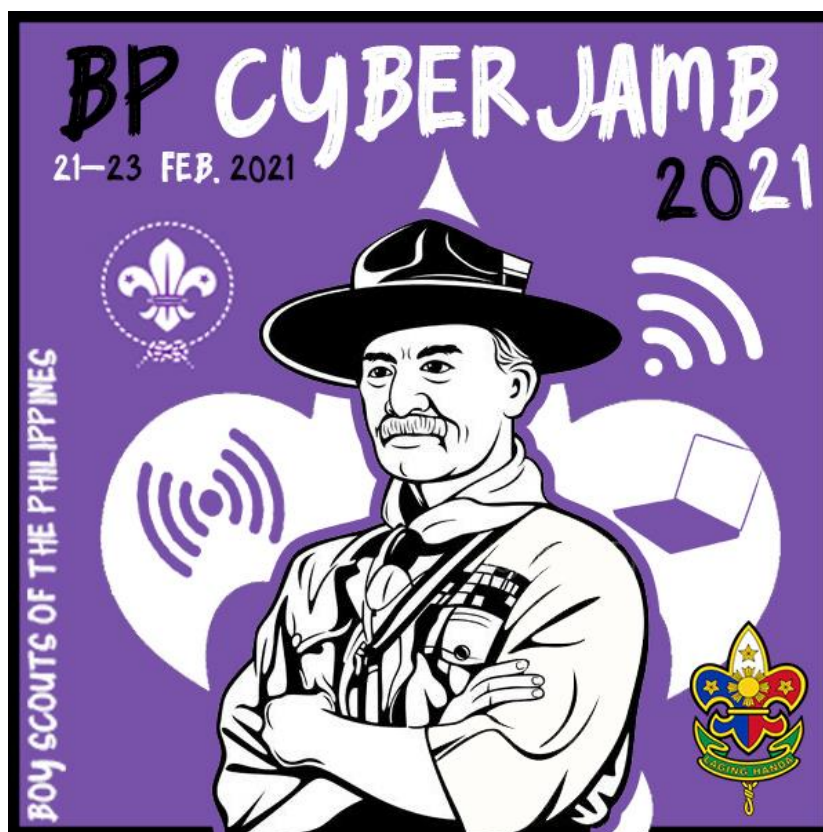
Theme: "B-P Trail: Scouting for Recovery and Resiliency"

Live via Zoom, Facebook, Messenger and YouTube

GENERAL PROGRAMME OF ACTIVITIES

February 21 – 23, 2021

TIME	Day 1: February 21, 2021 Sunday	Day 2: February 22, 2021 Monday	Day 3: February 23, 2021 Tuesday
09:00 – 10:00 AM	Opening Programme	2 nd Day Programme	3rd Day Programme
10:00 – 11:00 AM	Film Showing: BP's Outlook Solidarity Messages	Film Showing: BP InFocus Solidarity Messages	Film Showing: BP Retrospect Solidarity Messages
11:00 – 12:00 AM	Talk Show: BP's Legacy: Inter-Generational Dialogue between Young People and Adults in Scouting	Talk Show: BP's Legacy from Adults in Scouting's Point of View (Scouting under the New Normal)	Talk Show: BP's Legacy from Young People's Perspective (Scouting under the New Normal)
	Live Messenger Chat on Better World Framework and Scouts for SDGs Question and Answer	Live Messenger Chat on Keeping Scouts Safe from Harm Question and Answer	Live Messenger Chat on Scout Advancement and Merit Badge System Question and Answer
	Regional and Local Council's BP Day Highlights	Regional and Local Council's BP Day Highlights	Regional and Local Council's BP Day Highlights
12:00 – 02:00 PM	LUNCH BREAK AND REST PERIOD		
02:00 – 03:00 PM	Quiz Bee	Quiz Bee	Quiz Bee
03:00 – 04:00 PM	Webinar: BSP Flagship Projects on Road Safety Awareness Advocacy; Tree Planting and Membership Growth	Webinar: BSP Flagship Projects on Road Safety Awareness Advocacy; Tree Planting and Membership Growth	Webinar: BSP Flagship Projects on Road Safety Awareness Advocacy; Tree Planting and Membership Growth
04:00 – 05:00 PM	Search for Mr. & Ms. BP Ambassador	Search for Mr. & Ms. BP Ambassador	Search for Mr. & Ms. BP Ambassador
	Live Messenger Chat Solidarity Messages	Live Messenger Chat Solidarity Messages	Live Messenger Chat Solidarity Messages
05:00 – 07:00 PM	DINNER BREAK AND REST PERIOD		
07:00 – 08:00 PM	Talents' Unlimited / ATAS Gathering and Eagle Scout Conclave	Virtual Campfire and Online Wood Badge Reunion	Closing Ceremony
08:00 – 09:00 PM	DIY Arts and Crafts Demo Spoken Poetry Beat Box and Rap Songs and Performances Slogan and Poster Making Content	Virtual Skits Virtual Yells Songs and Games Campfire Yarn: BP's Legacy End of Day Reflection	Acknowledgement Recognitions Announcement of Winners Vote of Thanks Closing Messages



BP CYBERJAMB 2021: CELEBRATING THE FOUNDER'S LEGACY UNDER THE NEW NORMAL

Theme: "B-P Trail: Scouting for Recovery and Resiliency"
Live via Zoom, Facebook, Messenger and YouTube

GENERAL PROGRAMME OF ACTIVITIES

General Programme of Activities. The BP CYBERJAMB 2021 is purely online and virtual with wide array of exciting, engaging and fun-filled parallel sessions and simultaneous activities for Scouts, Young People and Adults in Scouting alike. These include but are not limited to:

1. **A Period of Call to Actions** – A week before the event, from **February 15 to 20, 2021**, as we approached the **BP Day Celebration**, let us honor his Legacy by rendering service as a **"Simple Act of Kindness"** every day at Home and in the Community whenever possible. Think of simple ways and means to make a difference at Home and in the Community, like reducing our Carbon Footprint, Home Clean-Up, Backyard Planting and Online Campaign Advocacy about Plastic Tide Turners; Diversity and Inclusion; Humanitarian Action; HeForShe; Road Safety; Go Green; Tree Planting; Messengers of Peace; and the Sustainable Development Goals and share it with a story at www.scout.org
 - a. **By Instagram** – Capture an **"Instagramable Moments"** with any of your Scouting Paraphernalia like Scarf, Badges, Pins, Slides, etc., and share it to your **Instagram** with a brief and inspiring message or caption about how you live-up to Scout Ideals by Lord Baden Powell.

- b. **By Twitter** – Make a “**Witty Twit**” about your most favorite **Quotable Quotes from Baden Powell** and explain why do you like that Quote from BP and how it inspired you as a Scout / Leader.
 - c. **By Facebook** – the BSP BP CyberJamb Team, will share a Facebook Twibbon or Profile Frame, Cover Photo and Digital IDs, let us share and use these in all our Facebook accounts for the duration of the BP CyberJamb Celebration from **February 20 – 28, 2021.**
 - d. Make your own social media campaign – adapt any of our BSP National Flagship Projects such **Road Safety Awareness Advocacy, Go Green and Tree Planting or Scout Membership Growth** for a week before the BP CyberJamb using the official hashtags
 - e. The use all our Official Hashtags – to trace our online engagement and participation, Scouts and Leaders are advised to use the following hashtags **#BPCyberJamb2021ph #Happy164thBirthdayBPph #BPDaY2021Ph #ScoutsPh** via Facebook, Twitter and Instagram. Our Team will select the most promising posts and share it during the BP CyberJamb 2021.
2. **Film Showing** – We will be showing a series of photos, videos, images and clips reminiscing the BP’s Life, Works and Writings as an Opener for the three (3) days virtual camp.
3. **Webinars** – the webinar will highlight BSP’s National Flagship Projects with Guest Speakers and Resource Persons from various Government Agencies related to Road Safety Awareness Advocacy, Tree Planting and Nurturing Trees and Membership Growth.
4. **Mr. and Ms. BP Ambassadors** – We are calling for entries of 2 Scouts (1 Male and 1 Female) from each Scouting Region to be part of this Year’s Search for Mr. and Ms. BP Ambassador for the BP CyberJamb 2021 and serve as models and inspiration to other Scouts, showcasing their knowledge about the life, works and teachings of Lord Baden Powell as they relate it to our Society today – and how BP and Scouting made significant change in their lives.
5. **Talk Shows** – the talk show will feature the pre-recorded speeches of Lord Baden Powell about different topics related to the aims and purpose of Scouting, while a group of panels composed of Scouts, Rovers and Leaders will make their point of views and opinions to the relevance and meaningful of BP’s Life, Works and Teaching in modern times. With much of varying opinions, perspective and views, this Talk Show will surely engage and open the minds of our audience.
6. **Question and Answers** – providing more time and participation to our live and online audiences, there will be series of Question-and-Answer portions in between program segments about topics that concerns their Scout Advancement, Trainings or could be anything about Baden Powell and Scouting.
7. **Panel Interviews and Discussions** – Social Media Platforms are crowded by influencers from among the peers and colleagues of Scouts and Leaders. This provides a perfect avenue to hold panel interviews and discussions with group of Scouts and group of Leaders with common passion for Scouting.

8. **Dialogue** – the third day programme, panelist from the Young People group and Adults in Scouting group will have a dialogue about Generation Gaps among views, perspectives and opinions of both generations. It will also introduce an awareness level on the 10 Principles of Dialogue.
9. **Break-Out Room Sessions** – the BP CyberJamb is venue for give and take relationship between Scouting and its stakeholders. This will hold a series of workshops using Zoom Breakout sessions and Padlet for workshop on various topics on BSP's National Flagship Projects.
10. **Online Survey** – we will ask questions that matters most. Scouts and Leaders are encouraged to participation in a dynamic and real time survey via Padlet and see what really matters in the way we do Scouting in this time of global health pandemic and the new normal.
11. **Online Quiz via Kahoot!** Kahoot! Is a very dynamic and engaging platform for online quiz! There will be Series of Quiz Bees about the Life, Work and Writings of Baden Powell, Quiz about WOSM and BSP Programmes.
12. **Live Chat via Messenger** – we will open a series of FB Messenger Group Chats with our selected moderators and facilitators from the ranks of our Regional and Council Scout Representatives and Training Team Members whom you talked to about different topics about Youth Program and Adults in Scouting such as the Scout Advancement, Merit Badge System, the Better World Framework, Scouts for SDGs, Training Scheme and Training Policy among others.
13. **Virtual Campfire** – with lots of virtual skit, yells, songs and games, let us rekindle the spirit of Scouting as viewed by our Founder Lord Baden Powell and simultaneously rededicate ourselves to the Scout Oath and Law.
14. **Online Wood Badge Reunion** – any virtual camp or an online event is not complete without a reunion. Get to see your old friends and classmates even for quick "Hi" and "Hello" while singing your favorite "In My Dreams" and "Cuckoo Song" altogether at the comfort of your home.
15. **Talents' Unlimited** – Filipinos are among the most talented people in this one amazing planet. Get to see your Scouts do spoken poetry, rap, sing, dance and other live performances with our Talents' Unlimited Digital Version.
16. **ATAS Gathering and Eagle Scout Conclave** – Get to see your fellow Eagle Scouts and ATAS for another round of "getting to know" and "how are yous", with a twist for BP's 164th Birthday fellowship and re-connect with the Spirit of Scouting around the Campfire.
17. **Podcast Broadcast Interview** – we will be sharing Podcast Interviews on the hottest topics from our highly esteemed Scout Leaders and Officials about their views on BP's Legacy to the Scouting Movement.