



# Boy Scouts of the Philippines

## National Office

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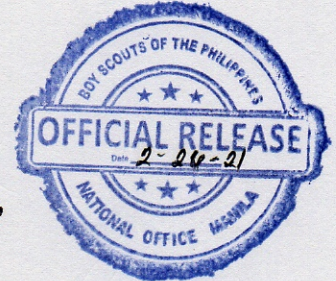
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22 FEBRUARY 2021

### NATIONAL OFFICE MEMORANDUM

Number 24 s. 2021



**TO :** ALL EMPLOYEES AND CONTRACT OF SERVICE,  
AND LOCAL COUNCIL OFFICE EMPLOYEES

**SUBJECT :** 2021 NATIONAL WOMEN'S MONTH CELEBRATION

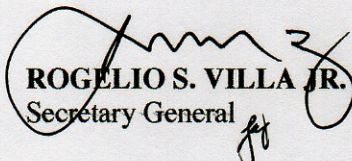
The BSP joins the annual observance of the National Women's Month Celebration (NWMC) 2021. NWMC is conducted annually in recognition of women's significant contribution in nation-building. This celebration is also part of the worldwide observance of the International Women's Day.

In line with this, we invite All BSP Employees at National Office, Regional Office, Camps, and Local Council Staff to actively participate in the observance of National Women's Month Celebration (NWMC) and to join our online gender advocacy by sharing your photos taken during the activities in our Official BSP-GAD Facebook Page.

All activities will be conducted virtually through Zoom Platform, in consideration of the safety and security of the participants. Zoom links will be distributed through email or through BSP's Official Facebook Page before the conduct of the Webinars. Resource Speakers will be invited from Philippine Commission on Women and other sectors.

For reply and queries, you may contact us through this email [jdsalvador.bsp@gmail.com](mailto:jdsalvador.bsp@gmail.com) or at +639562652986 and look for Mr. Jan David Salvador, BSP GAD Specialist.

Please see more information through attached documents herewith. For your information, guidance and compliance.

  
**ROGELIO S. VILLA JR.**  
Secretary General

cc: National President, ROBERTO M. PAGDANGANAN  
Secretary General, ROGELIO S. VILLA, JR.  
Division Directors  
Regional Scout Directors  
Local Council Scout Directors  
Regional Registration Officers  
Resident Auditor, Commission on Audit  
Program Management Team  
Central Records  
File



## I. PROGRAM RATIONALE/BACKGROUND

1. **Proclamation No. 227, s. of 1988** provides the observance of the Month of March as Women's Role in History's Month. This strengthened the role of Filipino women in the social, cultural, economic and political development throughout our history. It provided for a month-long nationwide observance with appropriate ceremonies and activities to be spearheaded by the Philippine Women's Commission (PCW).
2. **Republic Act (RA) 6949** or the Act to Declare March Eight Every Year as a Working Special Holiday to be Known as National Women's Day was signed to strengthen the impetus for the celebration by declaring every March 8, as a special working holiday and enjoin employees to participate in activities conducted by their offices.
3. **Theme.** The PCW Board Members and Inter-Agency Technical Working Group identified the NWMC theme "**We Make Change Work for Women**" which shall be used from 2017 – 2022. It highlights the empowerment of women as active contributors to and claimholders of development. This pursuit of development is also anchored on the commitment of "**Malasakit at Pagbabago**" or "**True Compassion and Real Change**" This theme emphasizes that women should be active drivers in bringing about positive changes, and that they should also empower women –enabling them to meaningfully engage with other development stakeholders, and by fully implementing the Magna Carta of Women.
4. **Juana sa Panahon ng Pandemya: KAYA!:** For this year, the observance of NWMC highlights women's participation in battling the pandemic as well as discusses gender issues exacerbated by the pandemic. It is time to delve deep into the gender issues that emerged or become more felt during the health crisis, feature women who thrived despite the circumstances, and share support systems and government programs that address women's issues and concerns.
5. **Objectives.** This program aims to:
  - a. Create and facilitate platforms to discuss good practices, gaps, challenges, and commitments in pursuing gender and development (GAD);
  - b. Inspire and empower men and women to be an agent for change for them to contribute in the promotion of gender equality and the empowerment of women;
  - c. Inform and engage both men and women in gender advocacy and gender mainstreaming for the promotion of citizen-centric governance; and
  - d. Recognize women who demonstrated positive change in work and in the communities.



## II. PROGRAM SCHEDULE

ACTIVITY/IES	DATE	TIME
<b>BSP GAD Assembly: Webinar on Basic GAD Concepts</b>	March 2, 2021	9:00 AM – 12:00 PM
<b>BSP GAD Assembly: Webinar on Introduction of SOGIESC</b>	March 8, 2021	9:00AM – 12:00 PM
<b>Webinar on Women and Health</b>	March 16, 2021	9:00AM – 12:00 PM
<b>Culminating Activity</b>	March 23, 2021	9:00AM – 12:00 PM/1:00PM – 4:00PM

### PROJECT MANAGEMENT TEAM

Ms. Micaela Caburian-Sepal  
Mr. Jan David S. Salvador  
Ms. Ivy Nicole A. Pagsanhan  
Mr. Jonnifer C. Mandigma

**Project Officer/Special Disbursing Officer**  
**Assistant Project Officer/Secretariat**  
**Secretariat/Technical Officer**  
**Technical Officer**



### **III. PROGRAM DESCRIPTION/S: 2021 NATIONAL WOMEN'S MONTH CELEBRATION 2021**

#### **1<sup>st</sup> and 2<sup>nd</sup> Week: GAD Assembly: GAD Orientation and Gender Sensitivity Training**

March 2, 2021, 9:00 AM – 12:00PM **BASIC GAD CONCEPTS AND SOGIESC (4 hours)**

March 8, 2021, 9:00 AM – 12:00PM **GENDER SENSITIVITY TRAINING (4 hours)**

These webinars aims to describe basic gender-related concepts and identify how social institutions contribute to the perpetuation of gender issues/biases. The session also aims to differentiate sexual orientations, gender identities, and gender expressions, and appreciate the importance of SOGIESC in our GAD work and advocacy. PCW-Accredited Resource Speakers will be invited for this webinar

#### **3<sup>rd</sup> Week: Webinar on Women and Health**

March 16, 2021, 9:00 AM – 12:00 PM (4 hours)

This seminar will focus health issues and gender issues during COVID-19 situation and how to address them. Common issues arising in the pandemic were mental health, optimal wellness, sexual health, disease prevention, and nutrition.

#### **4<sup>th</sup> Week: Culminating Activity**

March 23, 2021, 9:00 – 12:00 PM/2:00 – 4:00 PM

For the culminating activity, we will invite special guests from various organizations who work towards gender equality and women empowerment in their work, in their home, as well as in their communities. This will offer a professionally diverse environment which is created to foster personal and profession growth. These guest speakers will be invited to inspire and move the participants by sharing powerful stories about their experiences, challenges, and victors in gender advocacy in their personal as well as professional life.

To cap off this program, the BSP will give tokens (GAD Advocacy Shirt) to all the employees for formal recognition of their professional work in Boy Scouts of the Philippines. We will give recognition also based on years in service, age, and their achievements. This will be divided into four sessions presenting multiple issues and diversity from the roles of Women, Men, Young People, and LGBTQ+ Community in gender advocacy.

Session 1. Women and Leadership: Women Taking Up Space (1 hour)

Session 2. Men's Perspective: Men's Role in Gender Equality and Women Empowerment (1 hour)

Session 3: Youth Movement for Diversity and Inclusion (1 hour)

Session 4: LGBTQ Rights: Embracing Different Social Orientations and Gender Identities (1 hour)

These talks will also present the significant changes, in connection with their organization, that they brought in their work and communities locally and internationally, in order to spark conversations and connections.

**SHARE:** Presenting any research/ideas, sharing of experiences or raising awareness of works or any campaigns

**LEARN:** Learn from leading various leaders who works towards leadership, empowerment, diversity and inclusion.

**NETWORK:** Sharing of future campaigns



#### IV. OFFICIAL ONLINE HASHTAG/ONLINE ADVOCACY CAMPAIGN

All participants are encouraged to join PCW's online advocacy and to use the NWMC Facebook Profile Frame that PCW will release and join the online thread using **#WomenMakeChange**.

**#MyWonderJuana.** This enjoins netizens to share a minute-story featuring an inspiring "Juana" who was able to hurdle the challenges of the pandemic and empower others to remain hopeful. The goal is to showcase the different roles that women from all walks of life play to help families, communities, and nation afloat amidst the pandemic.

PCW will monitor #MyWonderJuana and send simple prizes to netizens who post #MyWonderJuana stories that PCW will feature/share in our official social media page (a post should be made public).

**#MySuperJuan.** Through this campaign, participants can share an uplifting social media post featuring a male person who does his share in doing unpaid domestic work, which are stereotypically labeled as a women's job. The goal is to spotlight on JUans who share household chores in order to contribute in normalizing the redistribution of unpaid care work.

PCW will monitor #MySuperJuan and send simple prizes to netizens who post #MySuperJuan stories that PCW will feature/share in our official social media page (a post should be made public for us to monitor).

**#JuanaSays.** Now on its 7<sup>th</sup> year, this online advocacy provides a daily dose of inspirational quotes from Filipino women.