



Boy Scouts of the Philippines

National Office

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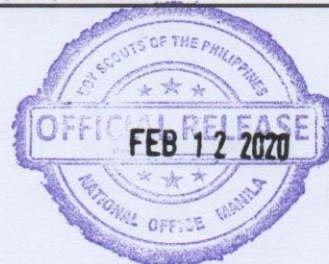
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12 February 2020

NATIONAL OFFICE MEMORANDUM

Number 12 Series 2020



T O : All Regional Scout Directors/Council Scout Executives/Officers-in-Charge

SUBJECT : SCOUT MEMBERSHIP GROWTH CAMPAIGN PROGRAM FOR 2020

The BSP Strategy Map: Vision 2025 outlines the strategic objectives and the necessary action steps that the Boy Scouts of the Philippines will be undertaking over the course of the next ten years in order to achieve its Major Final Outcome (MFO) of Membership Growth. Our over-all aim is the continuous growth of our membership, targeting to register at least 3.7 Million Scouts by the year 2025 or an average growth of five percent (5%) annually.

With Membership Growth as our MFO, we see more young people to experience and benefit from the programs, projects and activities in the future as we aimed to help the most number of youth in our country to develop values and acquire competencies to become responsible citizens and capable leaders, thereby contributing in creating a better and progressive society.

The BSP recognizes the significant roles of the Local Councils in the over-all Scout Membership Campaign as they are in the frontline of delivering the Scouting Program to more young people within their respective jurisdictions as clearly highlighted under the Strategic Priority on Organizational Excellence.

In this connection, the Scout Membership Growth Campaign Program is designed to help achieve the expected growth in membership performance in the next five (5) years at the same time giving financial incentive to the Local Council Front liners in order to motivate them to deliver better performance in their Scout Membership Campaign Program with the end view of achieving the goal of registering 3.7 Million Scouts by 2025. Specifically, the program aims to:

1. Attain the 2020 Scout membership goal of the 120 Local Councils of the BSP;
2. Contribute to the attainment of the membership target as set in the Performance Evaluation Scorecard (PES) of the BSP for 2020; and
3. Provide financial incentives to performing Local Council personnel who have significantly contributed to the attainment of the MFO on Membership Growth.

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METHODOLOGY

1. Designation of Project Officer and Assistant Project Officer/s

In order to meet the National Membership Goal, one (1) Project Officer (PO) will be engaged from each of the 120 Local Councils of the BSP who shall be primarily responsible in achieving the respective Local Council Membership Goals.

Recognizing that larger Local Councils will entail additional manpower requirements in order to meet their respective Membership Goals or maintain/exceed their previous actual membership performance, Assistant Project Officers may be engaged by the National Office based on its 2020 Membership Goal or its 2019 Actual Membership Performance, whichever is higher, according to the following threshold:

Threshold	Number of APOs
First 25,000 Scouts	-
25,001 – 45,000 Scouts	1
45,001 – 65,000 Scouts	2
65,001 – 85,000 Scouts	3
85,001 – 105,000 Scouts	4
105,001 – 125,000 Scouts	5
125,001 – 145,000 Scouts	6
145,001 Scouts and above	7

For this purpose, the Council Scout Executive/Officer-in-Charge (CSE/OIC) shall serve as Project Officer and the other duly authorized Local Council personnel such as Assistant Council Scout Executives, Council Field Scout Executives and other Council Staff shall serve as Assistant Project Officer/s to be endorsed by the Local Council Executive Board through a Board Resolution.

2. Payment of Honoraria

In recognition of their services, the Project Officers and Assistant Project Officers shall be entitled to honoraria amounting to **Sixty Thousand Pesos (Php60,000.00)** and **Thirty-Six Thousand Pesos (Php36,000.00)**, respectively, for the period January 2020 to December 2020.

The following guidelines shall be observed in the payment of honoraria:

- a. Payment of honoraria shall be strictly based on the attainment of the above-mentioned milestones/deliverables per month and the submission of the corresponding required documents. Payment of succeeding honoraria is not dependent on the attainment of the milestones/deliverables required in the preceding months.
- b. The honoraria shall be released in tranches and upon the attainment of the following deliverables and the submission of the required documents indicated in the timetable below according to the deadlines hereunder specified:



Month	Deliverables/ Milestones	Amount of Honoraria		Documents to be Submitted	Deadline of Submission to the National Office
		PO	APO		
January to February 2020	Signing Contract of Service as PO and APO	P10,000.00	P6,000.00	<ul style="list-style-type: none"> - Local Council Executive Board (LCEB) Resolution designating the Project Officer and Assistant Project Officer/s; and - Signed and notarized Contract of Service. 	- Not later than 15 March 2020
March to April 2020	Conduct of Basic Training Course (BTC)	P10,000.00	P6,000.00	Narrative report (with names of participants) and photos of the trainings conducted.	- Not later than 15 May 2020
May to July 2020	Conduct of the following: <ul style="list-style-type: none"> - Strategic Planning/ Roundtable Sessions/Goal Setting - Conduct of Information and Education Campaign (IEC) for Scout Membership in Schools 	P15,000.00	P9,000.00	<ul style="list-style-type: none"> - Narrative report and membership goals set as a result of the Strategic Planning /Goal Setting; - Narrative report and photos of the IECs conducted in schools; and - Photos of the activities conducted. 	- Not later than 15 August 2020
August to September 2020	Registration of 50% of the Scouting Goal	P10,000.00	P6,000.00	MRSR for August and September 2020	- Not later than 15 October 2020
October to November 2020	Registration of 75% of the Scouting Goal	P10,000.00	P6,000.00	MRSR for October and November 2020	- Not later than 15 Dec. 2020
December 2020	Registration of 100% of the Scouting Goal	P5,000.00	P3,000.00	MRSR for December 2020	- Not later than 15 January 2020

- c. Councils who fail to submit the **complete required documents** on the deadlines specified above shall not be entitled to the corresponding honoraria.



- d. For the required deliverables/milestones from August to December 2020, aside from complying with the required deadline of submission of documents, the Councils are also advised that entitlement to the honoraria shall be subject to the following conditions:

Month	Milestones/Deliverables	Honoraria		Actual Accomplishment per MRSR	Entitlement to Honoraria
		PO	APO		
August to September 2020	Registration of 50% of the Scouting Goal	P10,000.00	P6,000.00	% against Scouting Goal is at least 50%	100% of Honoraria
				% against Scouting Goal for August is less than 50% and for September is at least 50%	50% of Honoraria
				% against Scouting Goal for August is at least 50% and for September less than 50%	None
October to November 2020	Registration of 75% of the Scouting Goal	P10,000.00	P6,000.00	% against Scouting Goal is at least 75%	100% of Honoraria
				% against Scouting Goal for October is less than 75% and for November is at least 75%	50% of Honoraria
				% against Scouting Goal for October is at least 75% and for November less than 75%	None
December 2020	Registration of 100% of the Scouting Goal	P5,000.00	P3,000.00	% against Scouting Goal is 100%	100% of Honoraria
				% against Scouting Goal is less than 100%	None

- e. Honoraria that are not released by the end of the project period due to the non-attainment of the required project deliverables/milestones and non-submission of the corresponding required reports and documents shall be forfeited in favor of the BSP.

3. Replacement of Project Officers and Assistant Project Officers

In the event that the Project Officers and Assistant Project Officers retire or resign or for whatever reason/s, are separated from the service, the Local Council Executive Board may designate their replacement through a Board Resolution.

However, the replacement Project Officer and/or Assistant Project Officer shall be entitled only to the remaining tranches of honoraria for the year and after the attainment and submission of the required milestones/deliverables and reports.

4. Scout Membership Potential

To standardize the basis of the total Scout Membership Potential of the BSP, the actual population figures within the range of 5-19 years old were used as this



provides a picture of the general Scouting population for which the Scouting Program is intended pursuant to Commonwealth Act No. 111, as amended by Republic Act No. 7278.

The Membership Potential may be further calibrated based on the succeeding census to be conducted by the Philippine Statistics Authority (PSA).

5. Membership Goal

A uniform Scout Membership Goal factor shall be applied to all the 120 Local Councils to be derived using the following formula:

$$\frac{\text{National Membership Goal}}{\text{Total Membership Potential}} = \text{Annual Membership Goal}$$

Attached herewith is the Scout Membership Potential and the corresponding Scout Membership Goal for 2020 per Local Council for your reference.

Councils are also enjoined to use the attached "After Activity Report" in documenting the activities they have conducted in line with the Scout Membership Growth Campaign Program and submit the same to the National Office in two (2) copies.

For the information and guidance of all concerned.


ROGELIO S. VILLA, JR.
Secretary General

/abdr



BOY SCOUTS OF THE PHILIPPINES **2020 MEMBERSHIP GOAL**

NO.	CLASS	REGION	COUNCIL	SCOUT MEMBERSHIP POTENTIAL	2019 SCOUT MEMBERSHIP GOAL	2020 MEMBERSHIP GOAL	ACTUAL MEMBERSHIP (as of Nov. 2019)	PROJECT OFFICER	ASST. PROJECT OFFICER
1	D	IR	Dagupan City	27,013	5,484	5,758	5,022	1	0
2	A	IR	Eastern Pangasinan	173,153	35,150	36,908	48,556	1	2
3	C	IR	Ilocos Norte-Laoag City	72,474	14,712	15,448	26,722	1	1
4	B	IR	Ilocos Sur	88,116	17,888	18,782	22,198	1	0
5	B	IR	La Union	104,739	21,262	22,325	15,610	1	0
6	A	IR	Pang.-San Carlos City	236,612	48,032	50,434	52,168	1	2
7	D	NELR	Abra	27,720	5,627	5,909	7,758	1	0
8	D	NELR	Baguio City	35,921	7,292	7,656	8,196	1	0
9	D	NELR	Batanes	5,988	1,216	1,276	2,199	1	0
10	C	NELR	Benguet	52,966	10,752	11,290	6,274	1	0
11	A	NELR	Cagayan North-Tug. City	159,347	32,348	33,965	47,287	1	2
12	D	NELR	Cauayan City Associate	18,163	3,687	3,871	10,138	1	0
13	D	NELR	Ifugao	33,617	6,824	7,165	1,348	1	0
14	A	NELR	Isabela	171,967	34,909	36,655	69,083	1	3
15	C	NELR	Kalinga-Apayao	50,873	10,327	10,844	8,907	1	0
16	D	NELR	Mountain Province	26,517	5,383	5,652	2,959	1	0
17	C	NELR	Nueva Vizcaya	60,048	12,190	12,799	27,765	1	1
18	D	NELR	Quirino	26,700	5,420	5,691	10,407	1	0
19	D	NELR	Santiago City	20,313	4,123	4,330	16,180	1	0
20	C	CLR	Angeles City	58,058	11,786	12,375	5,821	1	0
21	D	CLR	Aurora	33,919	6,886	7,230	11,035	1	0
22	B	CLR	Bataan	126,250	25,629	26,910	23,186	1	1
23	A	CLR	Bulacan	429,741	87,237	91,599	192,518	1	7
24	D	CLR	Cabanatuan City	34,677	7,040	7,391	5,682	1	0
25	D	CLR	James L. Gordon	36,873	7,485	7,859	4,655	1	0
26	A	CLR	Nueva Ecija	246,996	50,140	52,647	29,138	1	2

NO.	CLASS	REGION	COUNCIL	SCOUT MEMBERSHIP POTENTIAL	2019 SCOUT MEMBERSHIP GOAL	2020 MEMBERSHIP GOAL	ACTUAL MEMBERSHIP (as of Nov. 2019)	PROJECT OFFICER	ASST. PROJECT OFFICER
27	A	CLR	Pampanga	285,203	57,896	60,791	49,333	1	2
28	C	CLR	Ramon Magsaysay	79,551	16,149	16,956	49,724	1	2
29	A	CLR	Tarlac	187,478	38,058	39,961	68,510	1	3
30	C	NCR	City of Mandaluyong	49,322	10,012	10,513	5,308	1	0
31	A	NCR	Kalookan City	181,165	36,777	38,615	30,495	1	1
32	C	NCR	Makati City	69,674	14,144	14,851	15,436	1	0
33	A	NCR	Manila	232,831	47,265	49,628	29,148	1	2
34	C	NCR	Metro Manila East	72,314	14,680	15,414	5,334	1	0
35	A	NCR	Metro Manila South	226,022	45,882	48,177	48,277	1	2
36	B	NCR	Metro Manila West	87,683	17,800	18,690	9,414	1	0
37	C	NCR	Navotas City	59,877	12,155	12,763	12,339	1	0
38	C	NCR	Parañaque City	73,233	14,866	15,610	9,682	1	0
39	C	NCR	Pasay City	45,239	9,183	9,643	4,575	1	0
40	B	NCR	Pasig City	102,242	20,755	21,793	15,118	1	0
41	A	NCR	Quezon City	373,633	75,848	79,640	35,235	1	3
42	B	NCR	Valenzuela City	84,130	17,078	17,932	22,217	1	0
43	B	STR	Antipolo City	101,905	20,687	21,721	2,052	1	0
44	A	STR	Batangas	253,982	51,558	54,136	76,844	1	3
45	C	STR	Batangas City	45,182	9,172	9,630	16,750	1	0
46	D	STR	Calamba City	35,715	7,250	7,613	5,322	1	0
47	A	STR	Cavite	369,921	75,094	78,849	16,540	1	3
48	D	STR	Cavite City	14,097	2,862	3,005	-	1	0
49	D	STR	City of Santa Rosa	36,536	7,417	7,788	34,493	1	1
50	A	STR	Laguna	230,767	46,846	49,188	49,402	1	2
51	C	STR	Lipa City	47,457	9,634	10,115	17,582	1	0
52	D	STR	Lucena City	33,543	6,809	7,150	9,174	1	0
53	D	STR	Marinduque	39,029	7,923	8,319	7,360	1	0
54	C	STR	Mindoro Occidental	74,884	15,197	15,957	4,734	1	0
55	B	STR	Mindoro Oriental	130,469	26,485	27,810	33,660	1	1
56	A	STR	Palawan-Puerto Princesa City	159,273	32,332	33,949	18,482	1	1

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57	A	STR	Quezon	263,562	53,503	56,178	54,051	1	2
58	A	STR	Rizal	254,609	51,686	54,270	16,013	1	2
59	C	STR	Romblon	50,856	10,324	10,840	7,330	1	0
60	D	STR	San Pablo City	36,588	7,427	7,799	15,039	1	0
61	B	BR	Camarines Norte	89,320	18,132	19,038	-	1	0
62	A	BR	Camarines Sur	262,062	53,199	55,859	62,068	1	2
63	C	BR	Catanduanes	42,895	8,708	9,143	4,878	1	0
64	D	BR	Iriga City	19,617	3,982	4,181	2,952	1	0
65	D	BR	Legazpi City	29,032	5,893	6,188	3,884	1	0
66	D	BR	Ligao City Associate	25,862	5,250	5,513	6,437	1	0
67	A	BR	Masbate	162,444	32,976	34,625	8,955	1	1
68	A	BR	Mayon (Albay)	215,741	43,796	45,985	12,102	1	2
69	D	BR	Naga City	33,771	6,855	7,198	6,780	1	0
70	B	BR	Sorsogon	137,489	27,910	29,306	9,408	1	1
71	B	WVR	Aklan	83,828	17,017	17,868	23,399	1	0
72	B	WVR	Antique	89,816	18,233	19,144	18,045	1	0
73	C	WVR	Bacolod City	80,834	16,409	17,230	12,869	1	0
74	B	WVR	Capiz	104,785	21,271	22,335	19,575	1	0
75	C	WVR	Guimaras	59,877	12,155	12,763	21,316	1	0
76	A	WVR	Iloilo (Confesor)	299,386	60,775	63,814	64,563	1	2
77	A	WVR	Negros Occidental	239,509	48,620	51,051	33,837	1	2
78	D	EVR	Biliran	35,926	7,293	7,658	5,468	1	0
79	A	EVR	Bohol	251,484	51,051	53,604	101,145	1	4
80	D	EVR	Calbayog City	32,932	6,685	7,020	1,132	1	0
81	A	EVR	Cebu	598,772	121,551	127,628	159,571	1	7
82	C	EVR	Eastern Samar	59,877	12,155	12,763	5,858	1	0
83	A	EVR	Leyte	266,453	54,090	56,795	65,347	1	3
84	A	EVR	Negros Oriental-Siquijor	206,576	41,935	44,032	38,654	1	1
85	B	EVR	Northern Samar	98,797	20,056	21,059	19,679	1	0
86	B	EVR	Samar	86,822	17,625	18,506	13,979	1	0

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87	C	EVR	Southern Leyte	68,859	13,978	14,677	15,851	1	0
88	D	EVR	Tacloban City Associate	29,939	6,078	6,381	1,066	1	0
89	C	WMR	Basilan	43,579	8,847	9,289	2,193	1	0
90	C	WMR	Iligan City	52,184	10,593	11,123	6,510	1	0
91	C	WMR	Lanao del Norte	77,618	15,756	16,544	8,908	1	0
92	A	WMR	Lanao del Sur-Marawi City	194,236	39,430	41,401	2,415	1	1
93	B	WMR	Mag.-Cotabato City	140,985	28,620	30,051	9,297	1	1
94	C	WMR	M-G Sulu	81,005	16,444	17,266	1,623	1	0
95	C	WMR	Misamis Occidental	68,334	13,872	14,565	4,689	1	0
96	C	WMR	Tawi-Tawi	68,066	13,817	14,508	2,416	1	0
97	B	WMR	Zamboanga City	119,657	24,290	25,505	39,681	1	1
98	A	WMR	ZanDidap	168,010	34,106	35,811	73,262	1	3
99	B	WMR	Zam. del Sur-Pagadian City	152,088	30,874	32,418	44,326	1	1
100	B	WMR	Zamboanga-Sibugay	87,729	17,809	18,699	3,704	1	0
101	B	EMR	Agusan	102,880	20,885	21,929	5,599	1	0
102	B	EMR	Agusan del Sur	105,943	21,506	22,582	1,824	1	0
103	A	EMR	Bukidnon	195,182	39,622	41,603	19,733	1	1
104	B	EMR	Cagayan de Oro City	86,503	17,560	18,438	11,527	1	0
105	D	EMR	Camiguin	12,945	2,628	2,759	3,379	1	0
106	B	EMR	Compostela Valley	98,598	20,015	21,016	2,011	1	0
107	A	EMR	Cotabato	188,225	38,210	40,120	19,599	1	1
108	A	EMR	Davao City	210,055	42,641	44,773	192,454	1	7
109	B	EMR	Davao del Norte	102,430	20,793	21,833	13,749	1	0
110	B	EMR	Davao del Sur	125,263	25,428	26,700	48,571	1	2
111	B	EMR	Davao Oriental	85,687	17,394	18,264	3,074	1	0
112	C	EMR	General Santos City	78,707	15,978	16,776	5,229	1	0
113	B	EMR	Misamis Oriental	133,834	27,168	28,527	34,028	1	1
114	C	EMR	Sarangani	57,619	11,697	12,281	1,402	1	0
115	D	EMR	Siargao	17,963	3,647	3,829	-	1	0
116	B	EMR	South Cotabato	144,139	29,260	30,723	4,317	1	1

NO.	CLASS	REGION	COUNCIL	SCOUT MEMBERSHIP POTENTIAL	2019 SCOUT MEMBERSHIP GOAL	2020 MEMBERSHIP GOAL	ACTUAL MEMBERSHIP (as of Nov. 2019)	PROJECT OFFICER	ASST. PROJECT OFFICER
117	B	EMR	Sultan Kudarat	101,067	20,517	21,542	5,273	1	0
118	C	EMR	Surigao del Norte	74,117	15,046	15,798	23,424	1	0
119	B	EMR	Surigao del Sur	90,352	18,341	19,258	2,591	1	0
120	D	EMR	Tagum City	35,447	7,196	7,556	10,088	1	0
TOTAL				13,759,863	2,793,252	2,932,915	2,801,499	120	96

BOY SCOUTS OF THE PHILIPPINES

_____ Council

_____ Region

AFTER ACTIVITY REPORT

ACTIVITY :

DATE/S :

VENUE :

NO. OF PARTICIPANTS : ____ (Attach the list of participants)

OBJECTIVES/AIMS:

SUMMARY OF THE ACTIVITY:

OUTPUT/S OF THE ACTIVITY:

Attachments: (Depends on the activity/ies conducted)

1. Membership Goals set
2. Photos