



# Boy Scouts of the Philippines

## National Office

181 Natividad Almeda-Lopez St., Ermita, 1000 Manila

PO Box 1378, Manila CPO, Philippines

E-mail: bsp@scouts.org.ph

Website : www.scouts.org.ph

Tels. (632) 528 0555 \* 527 8317 to 20 \* Telefax: (632) 528 0577

13 September 2019

### NATIONAL OFFICE MEMORANDUM

No. 62, s. 2019



**TO :** National Office Directors  
Regional Scout Directors  
Council Scout Executives/OICs

**SUBJECT :** BSP Film "On My Honor, Heroes Reborn"

1. Zebel Entertainment, Inc. (Zebel), in collaboration with the Boy Scouts of the Philippines (BSP), has produced a movie entitled "**On My Honor, Heroes Reborn**" directed by Director Antonio San Agustin. The movie is a film adaptation of the book entitled "On My Honor" published by the BSP in 2001, portraying the heroism of Scouts all over the country which inculcates patriotism and acts of selflessness of our young people.
2. The very objective of this movie is to recognize and pay tribute to the heroism of our Scouts and Scout Leaders for their service to God, country and fellowmen. This will serve as a great opportunity for the BSP to further enhance its image as a noble organization as well as an excellent platform to immortalize the very essence of joining the Scouting Movement which redounds to the realization of our organizational Major Final Output (MFO) which is membership growth.
3. By reason of the foregoing, all Local Councils, Regional Offices, and the different operating groups of the National Office of the BSP are enjoined to strongly support and extensively promote the above subject movie. It is our fervent desire that all scout members of the BSP, volunteers, benefactors and friends of the Scouting Movement are going to watch the said movie. Provided hereto are the specific details of the movie, viz:

Title	:	<b>On My Honor, Heroes Reborn</b>
Director	:	Antonio San Agustin, KDDP
Producer	:	Zebel Entertainment, Inc.
Running Time	:	1 hour and 45 minutes
MTRCB Rating	:	General Audience
Ticket Price	:	One Hundred Fifty Pesos (P150.00)

4. The movie is scheduled for screening per Local Council starting in October 2019. The schedules of the movie tour per Scouting Region are as follows:

MONTH	SCOUTING REGION
October 2019	National Capital Region Central Luzon Region Southern Tagalog Region
November 2019	Bicol Region
December 2019	Northeastern Luzon Region
January 2020	Ilocos Region
February 2020	Eastern Visayas Region

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March 2020	Western Visayas Region
April 2020	Eastern Mindanao Region
May 2020	Western Mindanao Region

**NOTE:** The above schedules might change upon prior notice from the National Office to the concerned Regions/Local Councils.

5. In consonance with the Memorandum of Agreement (MOA) forged between the BSP and Zebel Entertainment, Inc., the responsibilities of the Local Councils that will participate in this endeavor are as follows:

- a. Locate possible venue/s for the showing of the Movie;
- b. Coordinate with Zebel Entertainment, Inc. for logistical concerns;
- c. Promote the movie to its members and to other stakeholders or to the scouting public in general; and
- d. Distribute and sell the movie tickets.

It would highly be appreciated if the venue/s for the showing of the movie is free of charge or at least a minimal cost to be charged to the producer. In case there are expenses related to the showing of the movie such as, but not limited to, rental fees, and logistical expenses, the same shall be borne by Zebel Entertainment, Inc.

6. Participating Local Councils are guaranteed to receive a Ten percent (10%) share from the gross ticket sales generated from their respective area of jurisdiction where the movie has been shown.
7. Attached hereto is the Reply Slip for the Local Councils to accomplish and have it submitted to the BSP National Office, through the Public Relations and Communications Office (PRCO) via email address: [ddml.bsp@gmail.com](mailto:ddml.bsp@gmail.com) on or before **27 September 2019**.
8. By default, the Council Scout Executive (CSEs)/Officer-In-Charge (OICs) is designated as the point person of the Local Council to which the BSP National Office and Zebel Entertainment, Inc. will be coordinating with from time to time.
9. Timeline of deliverables/milestones:

Date	Deliverables/Milestones	Documents to be submitted
27 September 2019	Submission of reply slip to the BSP National Office – PRCO indicating the intention of the Local Council for the showing of the movie.	Reply Slip.
	Signing of MoA between the Local Council and Zebel Entertainment, Inc. and submission to the BSP National Office	Signed Agreement.
October 2019 onwards	Distribution of movie tickets to Local Councils.	-
October 2019 onwards	Before the showing of the movie, the master list of ticket sales shall be furnished to the BSP National Office – PRCO.	Master list of ticket sales.
	Showing of the Movie.	Documentation of the Movie Showing (photographs).

10. Distribution of movie tickets shall be on consignment basis between the Local Council and Zebel Entertainment, Inc. with the following procedure:

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Step	Procedure
1	Zebel Entertainment, Inc. shall deliver the movie tickets to the participating Local Councils and shall furnish the BSP National Office – PRCO with the list of delivered movie tickets with corresponding serial numbers.
2	Local Council shall sell the tickets.
3	Local Council shall create a summary of tickets sold, indicating the <ol style="list-style-type: none"> <li>Name of the buyer; and</li> <li>Corresponding ticket serial number.</li> </ol>
4	Local Council shall remit immediately to Zebel Entertainment, Inc. the amount of tickets sold on a daily basis via the bank account of Zebel indicated hereunder: <p>Bank: Banco de Oro (BDO)            Account No.: 012108002703            Account Name: Zebel Entertainment, Inc.</p>
5	Local Council shall provide Zebel Entertainment, Inc. and BSP National Office a Report of the Movie Tickets Sales with the corresponding deposit slips attached to it on a daily basis.
6	Unsold movie tickets are strictly required to be returned to the BSP National Office within five (5) days upon the last day of the showing of the movie by the Local Council concerned. In the event that unsold tickets are not returned to the BSP National Office within the aforementioned prescribed period, the same shall be considered as sold and therefore it will require a remittance of the corresponding amount to Zebel Entertainment, Inc.

11. For information, guidance and widest dissemination.

  
**ROGELIO S. VILLA, JR.**  
 Secretary General

Encl.

- 1) Reply Slip for the Intention to Show the Movie
- 2) Template Memorandum of Agreement between the Local Council and Zebel Entertainment, Inc.
- 3) Report of Movie Ticket Sales
- 4) Report of Unsold Movie Tickets





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### **CONFIRMATION SLIP**

(Showing of "On My Honor, Heroes Reborn")

\_\_\_\_\_  
(Date)

Local Council \_\_\_\_\_

Office Address \_\_\_\_\_  
\_\_\_\_\_

Contact Details \_\_\_\_\_

Email Address \_\_\_\_\_

Pledged Number of Participants \_\_\_\_\_

Preferred Date of Movie Showing \_\_\_\_\_

Venue of Movie Showing \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Submitted by:

\_\_\_\_\_  
Council Scout Executive

\_\_\_\_\_  
Council Chairman

(TEMPLATE MEMORANDUM OF AGREEMENT)

**Republic of the Philippines  
MEMORANDUM OF AGREEMENT**

KNOW ALL MEN BY THESE PRESENTS:

This Memorandum of Agreement made and entered by and between:

**Zebel Entertainment, Inc. (Zebel)**, an entity in the industry of entertainment and film production duly-organized under the laws of the Republic of the Philippines, duly registered under the Securities and Exchange Commission as evidenced by Company Registration No. CS201951513, represented by its CEO/President **ANTONIO B. CORAL, JR.**, of legal age, married, Filipino, with business address at 5<sup>th</sup> Floor, Gateway Tower, Araneta Center, Brgy. Socorro, Cubao, Quezon City, herein referred to as the **"FIRST PARTY"**.

-and-

The **Boy Scouts of the Philippines – (Local Council)**, an entity duly chartered under the Boy Scouts of the Philippines, represented by its Council Chairman \_\_\_\_\_, of legal age, Filipino, with office address at \_\_\_\_\_, herein referred to as the **"SECOND PARTY"**.

**WITNESSETH: That –**

**WHEREAS**, the **First Party**, a company in the industry of entertainment and film production, in collaboration with the Boy Scouts of the Philippines, has produced a movie entitled **"On My Honor, Heroes Reborn"** (hereinafter referred to as the **"MOVIE"**), directed by Director Antonio San Agustin, based on the book entitled "On My Honor", published by the Boy Scouts of the Philippines in 2001, which portrayed the heroism of Scouts all over the country which inculcates patriotism and acts of selflessness of our young people.

**WHEREAS**, the **Second Party**, in line with enhancing the image of Scouting and achieving its mission and vision, as well as to give tribute to Filipino Scout Heroes, agreed to support and promote the project to its jurisdiction.

**WHEREFORE**, in consideration of the following stipulations, both parties **AGREE** to bind themselves under the terms and conditions, to wit:

**RESPONSIBILITIES OF ZEBEL ENTERTAINMENT, INC.:**

1. That the First Party shall coordinate with the Local Council as regards to the venue/location of the movie showing, and shall shoulder all expenses thereof;
2. That the First Party, in cooperation with the BSP National Office, shall deliver the movie tickets to the Local Council based on their pledge of movie viewers or registered membership;
3. That the First Party shall give a share of ten percent (10%) to the Local Council based on the gross movie ticket sales in their area, which shall be deposited to the official bank account of the Local Council:

Bank:  
Account No.:  
Account Name:

#### **RESPONSIBILITIES OF THE LOCAL COUNCIL:**

1. That the Second Party shall coordinate with the First Party and locate a possible venue/location for the movie showing;
2. That the Second Party shall promote the Movie to its members, stakeholders, and supporters;
3. That the Second Party shall market and distribute the movie tickets to its members, stakeholders and supporters at an amount of One Hundred Fifty Pesos only (P150.00) and shall remit immediately upon receipt of the proceeds gathered thereof to Zebel Entertainment, Inc. on a daily basis through their official bank account:

Bank: Banco de Oro (BDO)  
Account No.: 012108002703  
Account Name: Zebel Entertainment, Inc.

In doing so, the Second Party shall furnish the First Party and the BSP National Office – Public Relations and Communications Office, with the list of movie viewers with corresponding movie ticket numbers on a daily basis.

Unsold movie tickets are strictly required to be returned to the BSP National Office within five (5) days upon the last day of showing of the movie by the Local Council concerned. In the event that unsold tickets are not returned to the BSP National Office within the aforementioned prescribed period, the same shall be considered sold and therefore it will require a remittance of the corresponding amount to Zebel Entertainment, Inc.

4. That by default, the Second Party shall designate its Council Scout Executive as the point person for this project, who shall oversee it and directly communicate with the First Party and the BSP National Office.

#### **VENUE OF THE MOVIE SHOWING**

The Movie showing will be held at \_\_\_\_\_  
on \_\_\_\_\_.

#### **FORCE MAJEURE**

Neither party shall be liable to the other in aspect of any non-performance of its obligations by reason of any act, event or cause beyond their respective control preventing the compliance due to force majeure or fortuitous event. In case film screening are postponed due to inclement weather or other conditions beyond the control of both parties, it may be rescheduled at another date.

#### **ENTIRE AGREEMENT**

This Agreement contains the understanding between the parties relating to the subject matter contained herein and supersedes any all prior agreements, arrangement, communication, or representations, whether oral or written. This Agreement may not be amended, altered, modified or changed except through a written document signed by both parties.

## **GENERAL ACCOUNTABILITIES/ LIABILITIES**

Any damage, loss or accidents arising from such activities shall be settled by both parties. The BSP National Office shall in no way be held responsible from any accountabilities/ liabilities arising from the execution of this Agreement.

## **DISPUTE RESOLUTION**

Any dispute, controversy, conflict or breach arising from and in connection with the implementation of any of the provisions and/or of the terms and conditions of this Agreement shall be settled by compulsory arbitration.

If such dispute or controversy is not resolved in an arbitration proceeding, the parties have the right to seek legal action and relief, all costs shall be borne by the guilty party.

## **VENUE OF ACTION**

It is understood that all legal action that may be brought by virtue of this Agreement shall be filed exclusively in the proper courts of the City of Manila to exclusion of all other venues.

## **GOVERNING LAWS**

This Agreement shall be governed by Philippine Laws, specifically government rules and regulations. In dealing with this Agreement, the Boy Scouts of the Philippines, being a government-owned and controlled corporation, all parties herein involved shall at all times observe the aforestated laws, especially those of the Commission on Audit.

## **EFFECTIVITY**

This Agreement shall take effect immediately upon signing and execution thereof.

**IN WITNESS WHEREOF**, the parties have hereunto affixed this signature this \_\_\_\_\_ 2019, at the City of Manila, Philippines.

**ZEBEL ENTERTAINMENT, INC.**

**BOY SCOUTS OF THE PHILIPPINES-  
LOCAL COUNCIL**

By:

**ANTONIO B. CORAL**  
CEO/President

\_\_\_\_\_  
Council Chairman

**SIGNED IN THE PRESENCE OF:**

**FERDINAND NADERA**  
Vice President

\_\_\_\_\_  
Council Scout Executive



ON MY HONOR, HEROES REBORN

ON MY HONOR, HEROES REBORN

[illegible]

Submitted by:

Council Scout Executive

Date Submitted



### Report of Unsold/Returned Movie Tickets

[illegible]

Submitted by:

Council Scout Executive

Date Submitted