



# Boy Scouts of the Philippines

## National Office

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## NATIONAL OFFICE MEMORANDUM

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**TO :** Regional Scout Directors and Executives  
Council Scout Executives and Officers-In-Charge

**SUBJECT :** SCOUT DONATION PLATFORM

1. **Background.** The Scout Donation Platform is a new global online social donation platform dedicated to Scouts. It helps National Scout Organizations/Associations and Scout groups to fund their projects by engaging with the existing donor and supporter via social media.

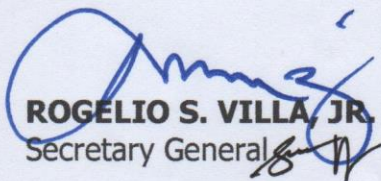
The platform allows Scouts to raise money for their project, share and inspire others with their own story, and provides an opportunity for them to transform their ideas into reality. Unlike other social funding platforms, there are no fees involved, so 100% of the funds collected are channeled to the successful projects.

2. **Aims and Objectives.** This platform aims to inspire Scouts, develop marketing and fund raising skills and introduce Scouting into the world of social funding, allowing the NSOs/NSAs to fund their national and/or local projects by engaging the existing donor base as well as attract new donors globally by utilising power of social media. This Advocacy has the following objectives:
  - a. Raise money for their projects
  - b. Engage existing donor and supporter base
  - c. Build a new generation of philanthropists
  - d. Promote your projects and inspire Scout from all over the world
  - e. Develop marketing and fundraising skills
3. **Call to Action.** In view of this, all Regional Scout Directors and Local Council Scout Executives/Officers-In-Charge are therefore enjoined to encourage Scouts or Scout Groups in their respective Local Councils to develop projects with focus on education, peace and environment development and submit it through <https://www.scout.org/donate> for funding.

For more details and information about the project, you may visit <https://www.scout.org/donate>



4. Should you have further queries about the matter, you may refer them to Mr. Lolito P. Velasco, Program Assistant and Scout Donation Platform, National Administrator at (02) 527-8317 loc. 508 or telefax (02) 527 5112 / email address [lito.velasco@scouts.org.ph](mailto:lito.velasco@scouts.org.ph)
5. FAQs on scout donation platform. Please refer link below:  
<https://www.scout.org/node/364266#>
6. For your information, guidance and widest dissemination.



**ROGELIO S. VILLA, JR.**  
Secretary General

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