



Boy Scouts of the Philippines

National Office

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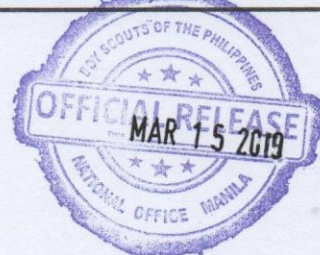
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15 March 2019

NATIONAL OFFICE MEMORANDUM

Number 24 Series 2019



TO : All Regional Scout Directors/Council Scout Executives/Officers-In-Charge

SUBJECT : SCOUT MEMBERSHIP GROWTH CAMPAIGN PROGRAM

The BSP Strategy Map: Vision 2025 outlines the strategic objectives and the necessary action steps that the Boy Scouts of the Philippines will be undertaking over the course of the next ten (10) years in order to achieve its Major Final Outcome –Membership Growth. Our overall aim is the continuous growth in our membership to more young people, targeting at least 3.7 Million Scouts by the year 2025 or an average growth of five percent (5%) annually.

With Membership Growth as the Major Final Outcome of the BSP, we see more young people to experience and benefit from the programs, projects and activities in the future as we aimed to help the most number of youth in the country to develop values and acquire competencies to become responsible citizens and capable leaders thereby contributing to create a better and progressive society.

The BSP recognizes the significant role of the Local Councils in the overall Scout Membership Campaign as they are in the frontline of delivering the Scouting Program to more young people within their respective jurisdictions as clearly highlighted under the Strategic Priority on Organizational Excellence.

In this connection, the Scout Membership Campaign Incentive Program is designed to help achieve the expected growth of membership performance in the next six (6) years and at the same time giving financial incentive to the Local Council Frontliners in order to motivate them to deliver better performance in their Scout membership campaign program with the end view of achieving the goal of registering 3.7 Million Scouts by 2025. Specifically, the program is aimed to:

1. Attain the 2019 Scout membership goal of the 120 Local Councils of the Boy Scouts of the Philippines.
2. Contribute to the attainment of the membership target as set in the Performance Evaluation Scorecard of the Boy Scouts of the Philippines.
3. Provide incentives to performing Local Council professionals/personnel who have significantly contributed in the attainment of the MFO on Membership Growth.

METHODOLOGY

Project Officer. In order to meet the National Scout Membership Goal, one (1) **Project Officer (PO)** will be engaged from each of the 120 Local Councils of the BSP who shall be primarily responsible in achieving the respective Local Council Membership Goals. For this purpose, Council Scout Executives/ Officers-in-Charge (CSEs/OICs) shall serve as Project Officer or other duly authorized Local Council personnel to be endorsed by the Local Council Executive Board.

Assistant Project Officers. Recognizing that larger Local Councils will entail additional manpower requirement in order to meet their respective Membership Goals or maintain/exceed their previous actual membership performance, Assistant Program Officers (APOs) may be engaged by the National Office based on its 2019 Membership Goal or its 2018 Actual Membership Performance, whichever is higher, according to the following threshold:

Threshold	Number of APOs
First 25,000 Scouts	-
25,001 - 45,000 Scouts	1
45,001 - 65,000 Scouts	2
65,001 - 85,000 Scouts	3
85,001 - 105,000 Scouts	4
105,001 - 125,000 Scouts	5
125,001 - 145,000 Scouts	6
145,001 Scouts - above	7

Local Councils may assign its existing Field Scout Executives (FSEs), Assistant Council Scout Executives (ACSEs), or Council Staff as Assistant Project Officers upon endorsement/recommendation from the Local Council Executive Board.

Honoraria. In recognition of their services, Project Officers and Assistant Project Officers shall be entitled to an Honoraria amounting to **Fifty Thousand Pesos (P50,000.00)** and **Thirty Thousand Pesos (P30,000.00)**, respectively, for the period March to December 2019. The Honoraria shall be released in tranches and upon the attainment of the following deliverables and the submission of required documents indicated in the timetable below:

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Month	Deliverables/Milestones	Amount to be Disbursed		Documents to be Submitted
		PO	APO	
March 2019	Signing of Terms of Reference/ Payment of Mobilization Fee	P5,000.00	P3,000.00	Signed Contract
April 2019	Conduct of Strategic Planning/ Roundtable Sessions/Goal Setting	P10,000.00	P6,000.00	Narrative report and documentation on the conduct of Strategic Planning/Roundtable Sessions/Goal Setting
May 2019	Conduct/Attendance of Capacity Building Trainings for Adult Leaders (BTC/Woodbadge)			Narrative report and documentation/Training Report on the conduct of BTC/Woodbadge
June 2019	Conduct of Information and Education Campaign for Scout Membership in Schools	P10,000.00	P6,000.00	Narrative report and documentation on the conduct of Educational Campaign for Scout Membership in Schools
July 2019				
August 2019	Registration of 50% of the 2019 Scouting Goal	P10,000.00	P6,000.00	MRSR for August and September 2019
September 2019				
October 2019	Registration of 75% of the 2019 Scouting Goal	P10,000.00	P6,000.00	MRSR for October and November 2019
November 2019				
December 2019	Registration of 100% of the 2019 Scouting Goal	P5,000.00	P3,000.00	MRSR for December 2019
	Total	P50,000.00	P30,000.00	

Payment of the honoraria shall be strictly based on the attainment of the above-mentioned deliverables/milestones. Succeeding tranches shall not be released unless the specified milestone and shall be forfeited in favor of the BSP by yearend.

Replacement of Project Officers and Assistant Project Officers. In the event of retirement, resignation, and/or other modes of separation of the initially identified Project Officers and Assistant Project Officers, the Local Council may designate their replacements through a Board Resolution. However, the replacement Project Officer and/or Assistant Project Office shall only be entitled to the

remaining tranches of the honoraria for the year and upon reaching the program deliverables/ milestones.

Recalibrated Scout Membership Potential. In order to ensure that the project is anchored on accurate and standard data and information, the Scout Membership Potentials of the 120 Local Councils is hereby recalibrated as eighty-five percent (85%) of the actual boy population of Scouting age base on 2015 Census of Population and Housing conducted by the Philippine Statistics Authority (PSA).

For purposes of standardizing the basis of the total Scout Membership Potential of the BSP, the actual population figures within the range of 5-19 years old were used as this also provides a picture of the general Scouting population for which the Scouting program is intended pursuant to Commonwealth Act No. 111, as amended by Republic Act No. 7278.

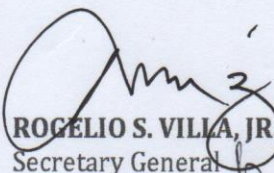
The Membership Potential may be further recalibrated based on the succeeding census to be conducted by the Philippine Statistics Authority (PSA).

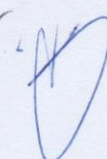
Revised Membership Goals. With the recalibration of the Membership Potential, the Membership Goals are hereby revised to reflect the equal contribution of all Local Councils to the MFO regardless of their Scout Membership Potential. For this purpose, a uniform Scout Membership Goal factor shall be applied to all the 120 Local Councils to be derived using the following formula:

$$\frac{\text{National Membership Goal}}{\text{Total Membership Potential}} = \text{Annual Membership Goal Factor}$$

In this connection, please find herewith attached the Recalibrated Scout Membership Potential and the corresponding Revised Scout Membership Goal by Council.

For information and guidance to all concerned.


ROGELIO S. VILIA, JR.
Secretary General



BOY SCOUTS OF THE PHILIPPINES
RECALIBRATED SCOUT MEMBERSHIP POTENTIAL AND REVISED SCOUT GOAL AND MEMBERSHIP

CLASS	REGION	COUNCIL	Membership Potential 85% Census	2019 Goals (20% vs. Potential)
D	IR	Dagupan City	22,870	4,574
A	IR	Eastern Pangasinan	182,316	36,463
C	IR	Ilocos Norte-Laong City	71,054	14,211
B	IR	Ilocos Sur	84,194	16,839
B	IR	La Union	98,705	19,741
A	IR	Pang.-San Carlos City	219,897	43,979
D	NELR	Abra	32,072	6,414
C	NELR	Baguio City	44,024	8,805
D	NELR	Batanes	2,472	494
C	NELR	Benguet	57,206	11,441
A	NELR	Cagayan North-Tug. City	157,368	31,474
D	NELR	Cauayan City Associate	16,949	3,390
D	NELR	Ifugao	28,445	5,689
A	NELR	Isabela	171,798	34,360
C	NELR	Kalinga-Apayao	47,735	9,547
D	NELR	Mountain Province	21,990	4,398
C	NELR	Nueva Vizcaya	59,566	11,913
D	NELR	Quirino	25,632	5,126
D	NELR	Santiago City	17,569	3,514
C	CLR	Angeles City	52,010	10,402
D	CLR	Aurora	31,072	6,214
B	CLR	Bataan	98,749	19,750
A	CLR	Bulacan	427,006	85,401
D	CLR	Cabanatuan City	39,197	7,839
D	CLR	James L. Gordon	28,993	5,799
A	CLR	Nueva Ecija	241,428	48,286
A	CLR	Pampanga	288,765	57,753
C	CLR	Ramon Magsaysay	77,766	15,553
A	CLR	Tarlac	181,561	36,312
C	NCR	City of Mandaluyong	42,267	8,453
A	NCR	Kalookan City	202,434	40,487
C	NCR	Makati City	56,870	11,374
A	NCR	Manila	212,030	42,406
C	NCR	Metro Manila East	67,928	13,586
A	NCR	Metro Manila South	231,949	46,390
C	NCR	Metro Manila West	45,899	9,180
D	NCR	Navotas City	32,624	6,525
C	NCR	Parañaque City	74,221	14,844
C	NCR	Pasay City	46,232	9,246
B	NCR	Pasig City	88,556	17,711
A	NCR	Quezon City	349,293	69,859
C	NCR	Valenzuela City	77,223	15,445
B	STR	Antipolo City	103,993	20,799
A	STR	Batangas	262,008	52,402
D	STR	Batangas City	41,648	8,330
C	STR	Calamba City	54,216	10,843
A	STR	Cavite	448,782	89,756
D	STR	Cavite City	12,727	2,545
D	STR	City of Santa Rosa	40,075	8,015
A	STR	Laguna	248,039	49,608
C	STR	Lipa City	42,886	8,577
D	STR	Lucena City	36,539	7,308
D	STR	Marinduque	35,111	7,022
C	STR	Mindoro Occidental	73,329	14,666
B	STR	Mindoro Oriental	124,057	24,811
A	STR	Palawan-Puerto Princesa City	166,385	33,277
A	STR	Quezon	267,443	53,489
A	STR	Rizal	274,128	54,826
C	STR	Romblon	44,406	8,881
D	STR	San Pablo City	34,069	6,814
B	BR	Camarines Norte	87,256	17,451
A	BR	Camarines Sur	260,177	52,035
D	BR	Catanduanes	40,388	8,078
D	BR	Iriga City	16,234	3,247
D	BR	Legazpi City	27,265	5,453
D	BR	Ligao City Associate	17,180	3,436
B	BR	Masbate	148,104	29,621

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CLASS	REGION	COUNCIL	Membership Potential 85% Census	2019 Goals (20% vs. Potential)
B	BR	Mayon (Albay)	151,363	30,273
D	BR	Naga City	27,069	5,414
B	BR	Sorsogon	122,767	24,553
C	WVR	Aklan	76,414	15,283
C	WVR	Antique	81,911	16,382
C	WVR	Bacolod City	68,288	13,658
B	WVR	Capiz	101,185	20,237
D	WVR	Guimaras	24,235	4,847
A	WVR	Iloilo (Confesor)	306,919	61,384
A	WVR	Negros Occidental	352,472	70,494
D	EVR	Biliran	25,655	5,131
A	EVR	Bohol	183,773	36,755
D	EVR	Calbayog City	28,531	5,706
A	EVR	Cebu	621,376	124,275
C	EVR	Eastern Samar	71,358	14,272
A	EVR	Leyte	249,553	49,911
A	EVR	Negros Oriental-Siquijor	197,948	39,590
B	EVR	Northern Samar	103,530	20,706
B	EVR	Samar	94,670	18,934
C	EVR	Southern Leyte	58,484	11,697
D	EVR	Tacloban City Associate	33,464	6,693
C	WMR	Basilan	74,227	14,845
C	WMR	Iligan City	46,989	9,398
B	WMR	Lanao del Norte	105,142	21,028
A	WMR	Lanao del Sur-Marawi City	166,826	33,365
A	WMR	Mag.-Cotabato City	244,404	48,881
B	WMR	M-C Sulu	138,502	27,700
C	WMR	Misamis Occidental	80,815	16,163
C	WMR	Tawi-Tawi	62,903	12,581
B	WMR	Zamboanga City	119,112	23,822
B	WMR	ZanDidap	149,988	29,998
B	WMR	Zam. del Sur-Pagadian City	149,190	29,838
B	WMR	Zamboanga-Sibugay	96,338	19,268
B	EMR	Agusan	98,608	19,722
B	EMR	Agusan del Sur	106,095	21,219
A	EMR	Bukidnon	209,052	41,810
B	EMR	Cagayan de Oro City	85,084	17,017
D	EMR	Camiguin	12,075	2,415
B	EMR	Compostela Valley	104,215	20,843
A	EMR	Cotabato	199,516	39,903
A	EMR	Davao City	213,421	42,684
B	EMR	Davao del Norte	102,417	20,483
B	EMR	Davao del Sur	131,573	26,315
C	EMR	Davao Oriental	80,871	16,174
C	EMR	General Santos City	77,262	15,452
B	EMR	Misamis Oriental	125,605	25,121
B	EMR	Sarangani Associate	82,725	16,545
D	EMR	Siargao	12,398	2,480
B	EMR	South Cotabato	127,837	25,567
B	EMR	Sultan Kudarat	119,569	23,914
C	EMR	Surigao del Norte	74,616	14,923
B	EMR	Surigao del Sur	85,513	17,103
D	EMR	Tagum City	33,074	6,615

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