



Boy Scouts of the Philippines

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7 April 2017

NATIONAL OFFICE MEMORANDUM

No. 24 , Series of 2017

TO : Regional Scout Directors
Council Scout Executives
Officers-in-Charge

SUBJECT : Logo Making Contest for the 6th ASEAN Scout Jamboree



1. The ASEAN Scout Association for Regional Cooperation (ASARC), thru the Boy Scouts of the Philippines (BSP), is pleased to announce the holding of the **"Logo Making Contest"** for the 6th ASEAN Scout Jamboree.
2. The contest is to design and create a logo that will serve as the official logo of the 6th ASEAN Scout Jamboree. The logo will be used on all official correspondence, souvenirs and issuances, as well on official website and online platforms related to the Jamboree.
3. All entries must strictly conform to the Contest Guidelines.
4. The contest will be administered by the Boy Scouts of the Philippines as host of the Jamboree. Deadline of submission of entries is on or before **1159H (Philippine Standard Time / GMT+8) of 9 JUNE 2017, Friday**. The same must be electronically transmitted at bsp@scouts.org.ph.
5. For more details, you may refer them directly to the Field Operations Division thru the Program Executive, Mr. Kenny Ralph S. Fernando at (02) 527 5112 local 508 or via mail at kenny.fernando@scouts.org.ph.
6. For information and wide dissemination.

ROGELIO S. VILLA, JR.
Acting Secretary General

Encls. Transmittal from ASARC Secretary General Dr. MOHD EFFENDY RAJAB

FOD.SDH/krsf



ASEAN SCOUT ASSOCIATION FOR REGIONAL COOPERATION

7 April 2017

**CHIEF COMMISSIONERS
INTERNATIONAL COMMISSIONERS**
National Scout Organizations

Dear Colleagues,

Logo Making Contest for the 6th ASEAN Scout Jamboree

The ASEAN Scout Association for Regional Cooperation (ASARC) is pleased to announce the holding of the **"Logo Making Contest"** for the 6th ASEAN Scout Jamboree.

The contest is to design and create a logo that will serve as the official logo of the 6th ASEAN Scout Jamboree. The logo will be used on all official correspondence, souvenirs and issuances, as well on official website and online platforms related to the Jamboree.

All entries must strictly conform to the attached Contest Guidelines.

The contest will be administered by the Boy Scouts of the Philippines (BSP) as host of the Jamboree. Deadline of submission of entries is not later than **1159H (Philippine Standard Time / GMT+8) of 9 JUNE 2017, Friday**. The same must be electronically transmitted to the BSP at **bsp@scouts.org.ph**.

For more details, you may refer them directly to the Boy Scouts of the Philippines thru Mr. Kenny Ralph S. Fernando, Program Executive, Field Operations Division at **kenny.fernando@scouts.org.ph**.

Thank you.

Very truly yours,

DR. MOHD EFFENDY RAJAB
Secretary General

Encl. As stated

CONTEST GUIDELINES

Logo Making Contest for the 6th ASEAN Scout Jamboree

Jamboree Details

The 6th ASEAN Scout Jamboree aims to provide a progressive, safe and enjoyable learning environment for the Scouts in order to enhance their physical, social, mental, emotional and spiritual potentials.

General Information

The contest is to design and create a logo that will serve as the official logo of the 6th ASEAN Scout Jamboree. The logo will be used on all official correspondence, souvenirs and issuances, as well on official website and online platforms related to the Jamboree.

Eligibility

Participation is only limited to all member-NSOs of the ASARC.

Theme

The theme for the Jamboree is "Growth and Stability." The logo design should clearly portray the theme.

The theme of the 6th ASEAN Scout Jamboree is grounded on the continuous development and growth of the Scout Movement in the ASEAN Community – welcoming change in a community of communities, learning from past challenges and spinning them into innovative opportunities towards engaging the world, while keeping and espousing the best traditions of the Scout Movement in an ever-changing world.

Required Inclusions. The entries must include the following:

Title of the Event	6 th ASEAN Scout Jamboree
Short Venue	Tagum City, Philippines
Short Date	22 Nov – 2 Dec 2017 or 2018
Logo	ASEAN Logo

Size of the Design

The design must fit into a space of 6cm x 6 cm. The size of your file to be submitted to the host NSO of the 6th ASEAN Scout Jamboree must be in .png or .jpg format only, and must be less than 5mb. Designs which are not in conformity to these specifications will not be considered for the final selection.

Designing Your Entry. In designing your entry, don't forget the following:

- Be creative and original
- Create your own badge design!
- Designs which contain copyright images, graphic elements from other Jamboree or Scouting-related logos, or artwork coming from clipart will not be considered

Submitting Your Entry

The contest is being done electronically. All entries must be submitted at bsp@scouts.org.ph with the subject, "OFFICIAL ENTRY – Logo Making Contest (Name and Country)" – i.e. "OFFICIAL ENTRY – Logo Making Contest (Juan Dela Cruz, Philippines)."

Deadline of submission of entries is not later than **1159H (Philippine Standard Time / GMT+8) of 9 JUNE 2017, Friday.**

Upon submission, the entrant agrees that the design becomes the intellectual property of the ASEAN Scout Association for Regional Cooperation (ASARC) and that he/she surrenders his/her rights to the design.

Selection

The winner, and 3 runners up, will be selected by a Selection Panel.

The design which will be chosen must be:

- Compliant with the contest guidelines
- Yielding to technical constraints herein specified
- Relevant to the theme

Criteria

The winner will be chosen based on the following criteria:

- Composition
- Functionality
- Creativity
- Technique
- Originality
- Visual Appeal
- Overall Impression

The winner will be announced thru the official Facebook fan page of the 6th ASEAN Scout Jamboree.

Prizes

The winning entry will be the official logo of the 6th ASEAN Scout Jamboree, and will be used on badges and other merchandise promoting the event. The winner will also receive USD 200.00 (PhP 10,000.00).

The three (3) runners up will be receiving USD 100.00 (PhP 5,000.00) each.

More Information

For more details, you may refer them directly to the Boy Scouts of the Philippines thru Mr. Kenny Ralph S. Fernando, Program Executive, Field Operations Division at kenny.fernando@scouts.org.ph.