

**BOY SCOUTS OF THE PHILIPPINES**

National Office

Manila

22 January 2015

**MEMORANDUM**

**T O : DIVISION DIRECTORS**

**SUBJECT : LAUNCHING OF KILOS KAAYUSAN MOVEMENT (KKM) AND  
BETTER ROADS 365 CAMPAIGN KICK OFF CEREMONIES**

In line with the Boy Scouts of the Philippines (BSP) purpose which is "to promote through organization and cooperation with other agencies, the ability of young people to do useful things for themselves and others, to train them in scoutcraft, and to inculcate in them patriotism, civic consciousness and responsibility, courage, self-reliance, discipline, and kindred virtues and moral values, using the methods which are in common use by Boy Scouts" (Sec.3, RA 7278), the BSP will participate in the launching of the Kilos Kaayusan Movement (KKM) and Better Roads 365 Campaign on Saturday, January 24, 2015 at Luneta Park from 6:00 A.M. to 11:00 A.M.

Kilos Kaayusan Movement is a registered organization in the Securities and Exchange Commission (SEC) with an advocacy of bringing back order and discipline in Filipino households, communities, institutions and society as a whole. In addition, the "Better Roads 365 Campaign" encourages commuters and drivers to observe traffic rules and observe road discipline 365 days of the year.

In this connection, all Division Directors are requested to submit the names of staff in their division who will participate in the said event, not later than Friday, 23 January 2015, 12:00 noon. The allocation of participants per division are as follows:

Division/Office	No. of participants
OSG/OP/PR/IA	- 4 employees
Field Operations	- 6 employees
Administration	- 4 employees
Finance	- 3 employees
<u>EED/NSS</u>	- <u>7 employees</u>
Total	24 employees

The Project Management Team (PMT) hereunder organized shall ensure the successful conduct of the said activity, vis:

Project Coordinator : Mr. Frederick E. Bonifacio  
Special Disbursing Officer : Mr. Jerry B. Rubrico  
Food : Ms. Teresita A. Bautista

All participating staff must wear white t-shirt and neckerchief during the event. Assembly time at the National Office is 6:00 A.M. Breakfast and lunch shall be provided. Participants shall be entitled to Compensatory Overtime Credit (COC) subject to existing government rules and regulations.

For your information and guidance.

  
**WENDEL E. AVISADO**  
SVP and Acting Secretary General

# BOY SCOUTS OF THE PHILIPPINES

National Office

Manila

## ACTIVITY DESIGN

### LAUNCHING EVENT OF KILOS KAAYUSAN MOVEMENT (KKM) AND BETTER ROADS 365 CAMPAIGN KICK OFF CEREMONIES

#### RATIONALE

Through the years, the Boy Scouts of the Philippines (BSP) has played and continues to play a primordial role in the community and society as a youth organization that encourages and helps young people develop their individual potentials and capabilities and raise their level of awareness and importance of their responsibilities for social development. Anchored on the constitutionally enshrined purpose of the BSP which is "to promote through organization and cooperation with other agencies, the ability of young people to do useful things for themselves and other, to train them in scoutcraft, and to inculcate in them patriotism, civic consciousness and responsibility, courage, self-reliance, discipline, and kindred virtues and moral values, using the methods which are in common use by Boy Scouts" (Sec.3, RA 7278), the BSP will participate in the launching event of the Kilos Kaayusan Movement (KKM) on January 24, 2015 at Luneta Park from 6-11AM.

Kilos Kaayusan Movement is a SEC registered organization with an advocacy of bringing back order and discipline in Filipino households, communities, institutions and society as a whole. KKM will also be kicking off the launch event with the project "Better Roads 365 Campaign", which encourages commuters and drivers to observe traffic rules and observe road discipline 365 days of the year.

Considering the importance of this event as another avenue to contribute and help build a better society, the BSP National Office Staff and Scouts and Leaders from the nearby Local Councils in the National Capital Region will participate in the project launch to formalize our commitment to building a well-ordered and well-governed Philippines.

#### BACKGROUND

The BSP promotes the global vision of Scouting as a global movement making a real contribution to creating a better world and always guided by the Scouting purpose which is to **contribute to the development of young people** in achieving their full physical, intellectual, social and spiritual potentials, **as responsible citizens and as members of their local, national and international communities.** Seeing the aforementioned activities as an opportunity to promote BSP as a potent force for citizenship training and character development thus helping to create a better nation, BSP shall maximize its participation and be part of the advocacy.

#### EXPECTED OUTPUT:

At the end of the launch event, participants should be able to:

1. Join and propagate the advocacy of "Kilos Kaayusan" among the members of the Boy Scouts of the Philippines towards discipline, order and road safety;
2. Signify commitment towards Traffic Rules and Regulations for Better Roads 365 Campaign;
3. Educate more Scouts and Young People about the importance of Traffic Rules and Regulations and Road Safety.
4. Strengthen partnerships between Boy Scouts of the Philippines and the Kilos Kaayusan for better households, communities and society.

#### PARTICIPATION/TRANSPORTATION, FOOD AND OVERTIME CREDITS

All National Office Staff participating in the event must wear white t-shirt and neckerchief on January 24, 2015 from 6-11AM at Rizal Park, Manila. Assembly time at National Office is at 6am, and will leave at 630am. All employees are encouraged to get involved in this noble campaign. Division and Unit Heads must submit the names of their respective staff to ensure efficient preparations relative to logistics requirement to be provided by the office.

BSP vehicle shall be made available depending on the confirmed number of employees. All national office personnel attending the event shall be provided with free breakfast and lunch based on standard cost per meal and shall be entitled to Compensatory Overtime Credit (COC) from 8am-12nn, subject to existing rules and regulations. The Human Resource Development Office is hereby directed to prepare the necessary COC documents.

**STAFFING**


The following personnel are hereby designated to constitute the Project Management Team (PMT) to ensure the successful conduct of the said activity, vis:

- Project Coordinator : MR. FREDERICK E. BONIFACIO
- Food : MS. TERESITA A. BAUTISTA
- Special Disbursing Officer : MR. JERRY B. RUBRICO
- Support Staff : Designated/Assigned Drivers and Administrative Aide

**BUDGET:**

1. Breakfast	Php 100.00 @ 24 Pax	=	Php 2,400.00
2. Lunch	Php 125.00 @ 24 Pax	=	Php 3,000.00
3. Contingencies/Miscellaneous		=	Php 2,000.00
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			PHP 7,400.00


**Prepared & Submitted by:**

  
MR. FREDERICK E. BONIFACIO  
Project Coordinator  
Administrative Assistant

**Funds Available:**

  
MARIA CORAZON O. MANIC  
Acting Budget Officer  
Finance Division

**RECOMMENDING APPROVAL:**

  
ROGELIO S. VILLA, JR.  
Director, Field Operations Division  
Division

  
FLORENCIO B. ATINYAO  
Officer-in-Charge, Finance

**APPROVED BY:**

  
WENDEL E. AVISADO  
SVP and Acting Secretary General



SEC No. CN201322674  
TIN No. 008-666-540

**National Council**

Prof. Benjamin E. Diokno, Ph.D.  
**Chairman**

Prof. Gabby Lopez, EnP, Ph.D.  
**President**

Mr. Michael Angelo Lobrin  
**Vice President**

Atty. JV Bautista  
**Secretary General**

**Council Members:**

Dr. José V. Abueva

Mr. Benjo Basas

Mr. Joseph H. Calata

Mr. Francis Chua

Sec. Lenny V. De Jesus, Ph.D.

Ms. Sarah Elago

Gen. Victor S. Ibrado, AFP (Ret.)

Ms. Anna Kapunan, RNMaN

Ka Roberto Martin

Mr. Leo Martinez

Bishop Emerito P. Nacpil (Ret.)

Arch. Felino Palafox, Jr.

Atty. Danilo V. Roleda

Mr. Jesus Varela

Gen. Alexander B. Yano, AFP (Ret.)

Atty. Paul Yusi

1 JANUARY 2015

**ATTY. WENDEL AVISADO**  
**Acting Secretary General**  
**Boy Scouts of the Philippines**

**Dear Atty. Avisado,**

In the past year, Kilos Kaayusan has continued to conduct regular activities to spread awareness about our advocacy. With a working National Council, the movement has worked on strengthening our movements' initial communications and membership strategies and activities. Our movement has currently conducted membership activities in Metro Manila, Bulacan, Laguna and Quezon. Two AM radio shows are currently airing regularly to propagate the core principles of the movement. While there have been significant preparatory work conducted, it is now timely to strengthen our movement by bringing all our founding members together in a formal launch event that coincides with the first anniversary of our Founding Members' Assembly.

As such, the National Council and the Secretariat have been conducting preparatory work for a launch event scheduled on JANUARY 24, 2015 (SATURDAY), 6-11AM at Luneta Park. Once again, we are asking our founding members to come together to further solidify our movement. Going back to our original concern of helping solve traffic, we are kicking off the launch event with our Better Roads 365 Campaign, which encourages commuters and drivers to observe traffic rules and observe road discipline 365 days of the year. This will be followed by a formal program and ending with a symbolic commitment ceremony.

We are enjoining your organization/institution to participate in the launch event and formalize our commitment to building a well-ordered and well-governed Philippines. As Founding Members of Kilos Kaayusan, you are the primary movers and advocates of the movement, and thus, at the forefront of our efforts to bring back order and discipline in Filipino households, communities, institutions and society as a whole.

In addition, the Chairman of our Membership and Organizing Committee, Atty. Bong Jabla, is inviting your organization/institution to take part in our efforts to spread the reach of Kilos Kaayusan. Also attached is our formal invitation for you to take part in Kilos Kaayusan's membership efforts.

As important stakeholders in the movement, we hope that you will send a delegation to the launch event and continue to work with Kilos Kaayusan for its activities and projects. Our Secretariat is available for any concerns or queries you may have regarding the launch event, as well as other projects and activities of the movement. A copy of the program, as well as pre-registration forms, will be sent by the Secretariat in the coming weeks. You may get in touch with Leslie Umaly at [secretariat@kiloskaayusan.org](mailto:secretariat@kiloskaayusan.org) and/or 0917.850.7907 for any queries or concerns.

We look forward to your presence in the launch event as well as other initiatives of Kilos Kaayusan. Let us continue to work together to build a well-ordered and well-governed Philippines.

Very truly yours,

(Sgd)

**BENJAMIN E. DIOKNO, Ph.D.**