

BOY SCOUTS OF THE PHILIPPINES
National Office
Manila

07 September 2015

NATIONAL OFFICE MEMORANDUM
No. 56 Series of 2015

TO : **REGIONAL SCOUT DIRECTORS, COUNCIL SCOUT EXECUTIVES
AND OFFICERS-IN-CHARGE**

SUBJECT : **INTERNATIONAL DAY OF PEACE 2015 – MoPPh Challenge**

1. The Boy Scouts of the Philippines (BSP) – Messengers of Peace Philippines (MoPPh) Initiatives is pleased to announce its nationwide support to the celebration of the **INTERNATIONAL DAY OF PEACE 2015** through the **BSP-MoPPh Challenge 2015** from 07 to 21 September, 2015.
2. **Historical Background.** Each year, the International Day of Peace is observed around the world every 21st day of September. The United Nations (UN) General Assembly has declared this as a day devoted to strengthen the ideals of peace, both within and among all nations and people. The theme of this year's commemoration is **"Partnerships for Peace – Dignity for All"** which aims to highlight the importance of all segments of society to work together to strive for peace. The International Day of Peace was established in 1981 by the resolution of the UN General Assembly to coincide with its opening session, which is held annually on the third Tuesday of September. The first "Peace Day" was observed in September 1982.
3. **Educational Objectives.** BSP-MoPPh Challenge aims to provide opportunities to more young people to:
 - a. Commemorate the International Day of Peace 2015 through active involvement of Scouts and Leaders within the community;
 - b. Encourage and support Scouts to talk about Peace with other Scouts, non-scouts and community members;
 - c. Raise awareness related to Peace Culture in our communities and the importance of each individual in the development of Peace Culture; and
 - d. Render community service projects and activities that will promote peace, love, unity and respect among social actors in the society.
4. **Period of Action.** As we join this world celebration, Scouts and Leaders in all Local Councils are encouraged to hold service projects related to peace building initiatives from **07 – 21 September 2015** at their home, school, neighborhood and community.
5. **What Scouts Messengers of Peace Can Do to Celebrate at the Local Level?** Scouts all over the country can help contribute in building the culture of peace by raising the level of awareness of more young people in the schools and in the communities from this day until the culmination of International Day of Peace on the 21st of September and during the JOTA-JOTI on October 2015, you can participate in any of the following challenges:
 - a. **"PEACE STARTS WITH ME" SELFIE AND GROUPIE**
 - i. Make your presence felt online, engage your fellow netizens and let them know the Scouts want to make a difference. Take a shot of you and your Scout friends wearing your Scout Neckerchief and post "Peace Starts with Me" or "Ang Kapayapaan ay Nagsisimula sa Akin" Write your "peace message" and share via facebook, twitter, instagram and other social media platforms. It takes a simple act of kindness to one single person everyday will surely make an impact! Use the hashtag #MoPph #peaceday and #scoutsmessengersofpeace
 - b. **"PEACE TALK" VIDEO**
 - i. Be an online sensation via youtube or facebook. Try to inspire more Scouts and young people to call for action in creating peace. Using your smart phones or tablets, **shoot at least 15-30 seconds video** with your Scout friend and talk about the following. Share to all social media platform and make an impact.
 1. What does peace means to you?
 2. What do you think you can do to promote peace?
 3. What are global issues that affect us in our community?
 4. What is your message for other people about peace?

c. **"PEACE TALK" RADIO**

- i. If we can reach more we can inspire more. Contact your local radio stations asking for a possible time slot to talk about **"how scouts contribute to peace through service"**. Invite people to join our global effort to promote Peace Culture with small acts of kindness and become part of the 200 million people united together to create a better world in our Global invite them to Scout.org.
 1. **Step 1:** Make a database of radios with number and contact person
 2. **Step 2:** Contact them to ask for a space to talk about Scouts and Peace Day
 3. **Step 3:** Schedule accordingly with the radios accepting to have you.
 4. **Step 4:** Prepare some key points to use in your interview. Share it with other scouts if they are also joining. Prepare a certificate or token of appreciation for the radio.
 5. **Step 5:** Go and enjoy the radio world. Ask someone to record or ask the radio to provide you with the recording.

d. **"1000 PAPER CRANES" CHALLENGE**

- i. This was launched during the last 23rd World Scout Jamboree in Japan. Scout Groups may invite and/or join an art class and do the **"Paper Crane"** Origami. Explain the symbolism of "paper crane" to peace. Use assorted color papers, write your "peace message" and fold it into paper cranes. Make an art gallery of paper cranes with peace message and share it to everyone. For more information about the 1000 Paper Cranes and Peace you may visit <http://scout.org/wsj2015/content/81111>

e. **"THE ART FOR PEACE"**

- i. Together with "paper crane" Back to artistic skills, try to make a **slogan, poster and painting** from your own creation expressing Peace or sending a message. **Theme "Scouts creating World Peace"**. The technique and materials are free to choose from. If you have materials or resources, print your poster or make a banner of it. If possible use recycled material. Share the image in Scout.org and social media.

f. **"RUN FOR PEACE"**

- i. Coordinate with your Local Council to invite Scouts and Leaders from other Districts and Schools, organize your "Run for Peace" weekend event could be an ideal jumpstart of "Scouting Month" in your Council. This can coincide to your Local Sunrise Parade. This can be a wonderful "run for a cause" event to further support your peace advocacy. An ideal 3-5K run around the city or municipality is good enough as starter for your peace initiatives.

g. **"TREE FOR PEACE"**

- i. Look for donors and or apply for BSP's Go Green Project and hold a weekend tree planting activity inside a public school or park. Conduct a Film Showing about the impact of Climate Change and Global Warming and how to mitigate its impact. Relate how "peace" and "environment" are inter-related issue in the community. Create tree markers and plant guard using bamboos and label it with "Tree for Peace".

h. **"KNOWLEDGE FOR PEACE"**

- i. Ready for another challenge; why not mobilize your Scout Troop and Senior Scout Outfit. Collect used books and other school supplies, look for a day care learning center or a public school and volunteer to read for out-of-school youth on weekends. This Book Drive and Book For All Campaign is for "Knowledge for Peace" initiative. Donate the books to a Public School Library, gather drop out children or out-of-school youth and serve as volunteer reader. Literacy helps create awareness about peace. Start with simple "value-based" storytelling and promote education as means to create peace in the community. This can be a tie-up project with a local "Book Lovers Club" in public schools.

i. **"CLOTHE THE GLOBE"**

- i. With the help of the Barangay, identify family beneficiaries, run a donation drive for unused and usable clothes, properly packed and distribute to less fortunate. An ideal program for social outreach may include health and nutrition, personal hygiene and good grooming such as hand washing. You may invite NSTP CWTS Classes to join your activity.

j. **"SERVICE FOR PEACE"**

- i. Adopt a public park, river bank, lake shore or coastal community and conduct a weekend clean-up drive in cooperation with your Barangay. Invite other civic groups to join your cause. Invite authority to talk about Environment and social welfare of the community.

k. **"RALLY FOR PEACE ROADSHOW"**

- i. With the help of your locally trained Messengers of Peace (MoP) Coordinators and Leaders, raise the level of awareness and share the idea of Peace and Peace Culture with others. We invite you to organize (i) interactive talks, (ii) storytelling; (iii) songs and yells for peace; (iv) patrol and team games; (v) Dialogue on global citizenship and global issues with: classmates at school, students in Universities and schools, scouts younger than you like (Rovers, Boy and Senior), Parents, other community members.

1. **Step 1:** Chose your audience. Contact them or contact the institution related to them and express your intention to organize an activity. Wait for confirmation.
2. **Step 2:** Once confirmed, prepare an agenda for 1 or 2 hours including: for 2 hours - 30 min speech (key concepts related to Peace 2 to 4 interactive games or activities 70 minutes, 10 minutes for Q&A and 10 min for conclusions. You can mix speech with activities time to make it more dynamic. Try to pic activities with high impact and minimum resources.
3. **Step 3:** Make a list of resources related to your activities, considering the number of participants and prepare what you need. Consider also if it's indoors or outdoors.
4. **Step 4:** Execute your activities.

Tips to consider when running trainings

- You can do it by yourself or with a team.
- Consider your audience to choose activities.
- Keep the high spirit to inspire people.
- Try to have 3 strong messages that people can easily remember.
- Do something people can have fun with, that way they will learn more.
- Keep them involved with questions.

l. **"SCOUTS TICKET TO LIFE"**

- i. With the help of your Parents, Guardians, Scout Leaders, Social Worker, Church and Community Leaders; You and your Scout Troop/Senior Scout Outfit may adapt an orphanage, street children or out-of-school youth and register them to join in Scouting.

6. **Service Hours and Service Projects.** All these challenges will be counted under your Service Hours. Compute the number of participants who joined in the service and or promotion of peace advocacy multiplied by the number of hours spent per participant or usually the duration of the activity and logged on to www.scout.org
7. **Social Media.** The main objective of this activity is to promote action in the field, raise awareness and get scouts involved in interaction with non-scouts to talk about Peace Culture. The easiest way to promote and create a replication effect is with the support of social media. We encourage everyone, in addition to upload your service projects on <http://scout.org/>, to make use of the existing Face book Pages/Groups <https://www.facebook.com/officialmopph>, <https://www.facebook.com/groups/mop.apr/> and your own national administered sites to upload your projects and stories.
8. **Do you want a Messengers of Peace Certificate?** If you complete at least 5 out of the 11 BSP-MoPPh Challenges, and be able to share it in social media and at the www.scout.org you can get an MoP International Day of Peace Challenge Digital Certificate with your name on it together with the corresponding MoP Certificate number.

9. **Social Actors Involved.** BSP's mandate is to promote and encourage through organization and cooperation with other agencies, the ability of Scouts to do useful things for themselves and others. This is another opportunity for the BSP to make a difference and inculcate social impact in the lives of young people and the community.
- a. BSP National, Regional and Local Council Officials
 - b. MoP National, Regional and Council Coordinators
 - c. Scout Troops, Senior Scout Outfits and Rover Circles
 - d. Parents and Teachers Association
 - e. Local Government Units
 - f. Non-Government Organizations and Civil Society Groups
 - g. Religious Groups and Church Leaders
 - h. Community and Barangay Officials
10. Should you have any questions and inquiries, you may refer them to the Program and Adult Resources Development, Field Operations Division thru any of the following persons:

MR. CARMELO B. FRANCIA

Program Research Development Officer III
NSO Coordinator, Messengers of Peace
(02) 527-5112 loc 581
boyet.francia@yahoo.com

MR. YASSER F. SARONA,

Program & Adult Resources Devt. Executive
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yaz.sarona@scouts.org.ph

11. For your information, guidance, compliance and wide dissemination of all concerned.



WENDEL E. AVISADO
Acting Secretary General



SCOUT.ORG - 90 days
CHALLENGE OF THE DAY

1



INVITE

5 friends to join scout.org, create
or update their profile and be a
Scout Messenger of Peace



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Created by



adcaii
From India

SCOUT.ORG - 90 days
CHALLENGE OF THE DAY

2

INSPIRE

Post a picture of someone who
inspires you to be a better person
(your friends, leaders, historic
figure)



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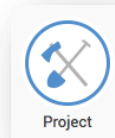


SCOUT.ORG - 90 days
CHALLENGE OF THE DAY

3

GOOD DEED

Share with the world your today's
act of kindness and create a



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CHALLENGE OF THE DAY

4

MOMENT

Weekend arrived, tell us your best
moment during JOTA-JOTI



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CHALLENGE OF THE DAY

5

SCARF

Share with us the meaning of your scarf colors. Do you have a picture of your scarf?



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CHALLENGE OF THE DAY

6

SCOUTING

What is the best thing about being a Scout for you?



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CHALLENGE OF THE DAY

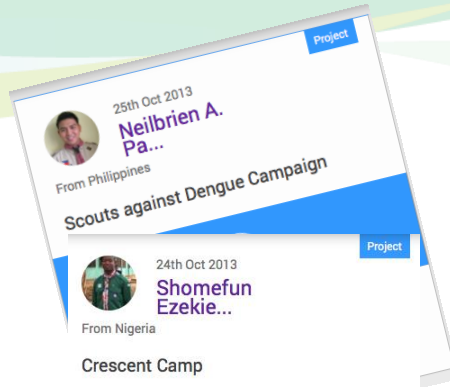
7

COMMUNITY

Is there something in your community
where you can help to improve the
current condition?



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A three day cam

0 likes | 0 comments

SCOUT.ORG - 90 days **8** CHALLENGE OF THE DAY **ACTION PROJECT**

Are you helping your community? Share
your service action or project with the world
at scout.org



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SCOUT.ORG - 90 days

CHALLENGE OF THE DAY

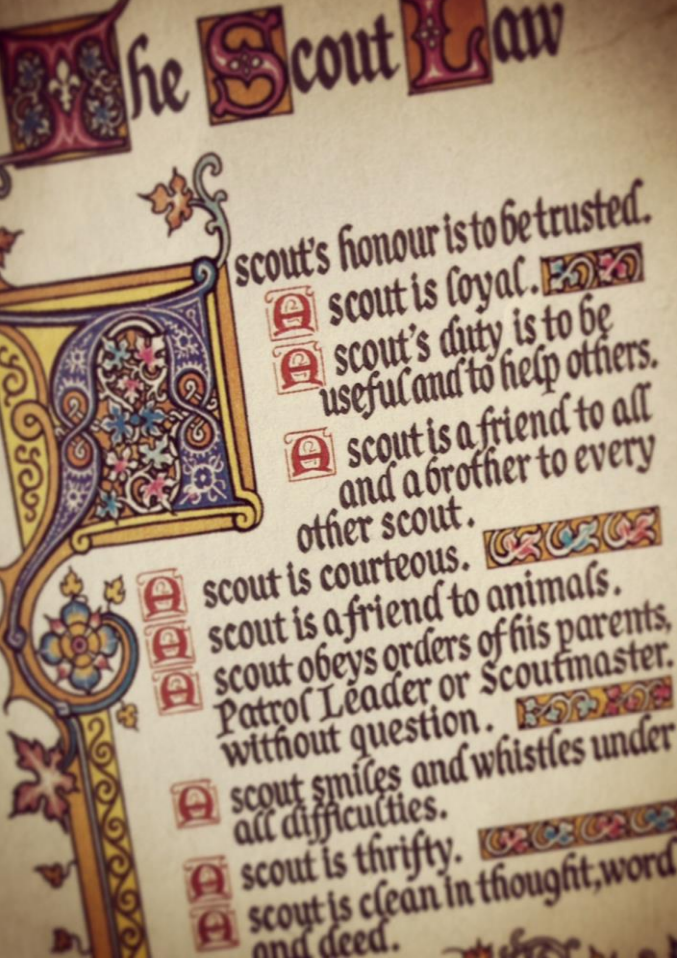
9

GRATITUDE

Express your gratitude to the most influential person in your life and tell us who this person is.



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CHALLENGE OF THE DAY

10



SCOUT LAW

We want to know which is the most important scout law article for you?



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CHALLENGE OF THE DAY

11



HUG

Hug is one way to express our appreciation for someone else, our family, our friends, people we care. Would you give a hug or a group hug today?



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CHALLENGE OF THE DAY

SCOUTS PROMISE

For how long have you been a scout? When and where did you take your scout oath?

12



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13

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CHALLENGE OF THE DAY

PATROL TEAM

What's the name of your team or patrol? Who are the members? Why did you choose that name. Post it in scout.org



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CHALLENGE OF THE DAY

14



PEACE

What kind of peace is needed in your
community? What can you do to help to build it?



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CHALLENGE OF THE DAY

15

CAMPAIGN

Water, bullying, endangered species, food... What inspires you to get into action? Share your cause, can we join you?



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CHALLENGE OF THE DAY

16

CRAZY

What is the most craziest, creative and innovative way you will use to raise awareness about peace or any of your Causes? Send us your video, poster or picture.



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CHALLENGE OF THE DAY

17

ENVIRONMENT

Are you getting into action to get your WORLD
SCOUT ENVIRONMENT BADGE? Take care of your
planet TODAY.



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CHALLENGE OF THE DAY

18

FOOD

You got your meal today? Some people didn't.
What can you do to save food and help other to
have a proper meal.



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CHALLENGE OF THE DAY

19



WATER

Are you aware how much water do you consume?
We need you to provide us different ways to save
water in your daily life.



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SCOUT.ORG - 90 days
CHALLENGE OF THE DAY

20

CLEAN

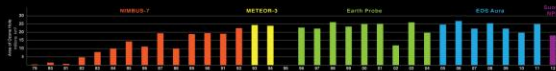
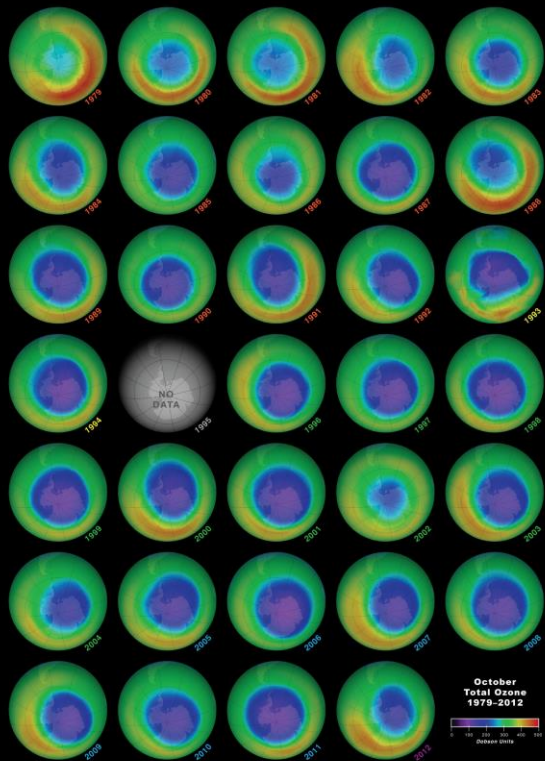
Solar energy has many benefits to life, society and environment. Would you find out what is needed to create a solar stove? Or any other solar power devices?



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The Ozone Hole

Over 30 Years of
Satellite Observations



SCOUT.ORG - 90 days

CHALLENGE OF THE DAY

21



OZONE

Do you know which are the things we do every day,
that are contributing to make the ozone hole bigger?
Which products we use daily are
are having an effect on it?



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SCOUT.ORG - 90 days
CHALLENGE OF THE DAY

23

NATURE

Scouts see in nature, the perfection of creation. We invite you to appreciate, enjoy and discover.



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CHALLENGE OF THE DAY **24**



SOLIDARITY

SCOUTS OF THE PHILIPPINES HEROES

**“Alone we can do so little; together we
can do so much.”**

Helen Keller



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CHALLENGE OF THE DAY

25

EMPATHY



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**"It's not how much we do, but how much love we put in the doing.
It's not how much we give, but how much love we put in the giving"**

MOTHER TERESA



SCOUT.ORG - 90 DAYS
CHALLENGE OF THE DAY **27**



COOPERATION

WHAT CAN YOU DO IN YOUR COMMUNITY?

"Through mutual understanding, sincerity and goodwill, and with great wisdom and broad views, the leaders on both sides should jointly initiate new opportunities for peace, stability, cooperation and mutual benefit."

Chen Shui-bian





WHAT IS YOUR DREAM?
DARE TO DREAM
TO INSPIRE SOMEONE, YOU NEED TO BELIEVE FIRST

SCOUT.ORG - 90 DAYS
CHALLENGE OF THE DAY **30**



Messengers of Peace



STOP FIVE MINUTES TO THINK ABOUT
HAPPINESS
WHAT WOULD MAKE YOU FEEL HAPPY?



We pledged 1 BILLION hours of service...



**I WILL
TAKE ACTION**



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We pledged 1 BILLION hours of service...



PEACE STARTS WITH ME



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We pledged 1 BILLION hours of service...



I'M THE VOICE OF THE FUTURE



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We pledged 1 BILLION hours of service...



I'M AN ACTIVE GLOBAL CITIZEN



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We pledged 1 BILLION hours of service...



I PROMOTE DIALOGUE



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We pledged 1 BILLION hours of service...



**I'M MAKING A
DIFFERENCE**



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We pledged 1 BILLION hours of service...



I HELP THE PLANET GROW



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We pledged 1 BILLION hours of service...



I'M PART OF THE GLOBAL SOLUTION



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We pledged 1 BILLION hours of service...



I'M A LEADER OF POSITIVE CHANGE



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We pledged 1 BILLION hours of service...



I PLEDGE FOR A BETTER WORLD



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CLOTHE_{THE}GLOBE

Messengers of Peace



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#messengersofpeace



**PEACE
LOVE
UNITY
RESPECT**



Messengers of Peace

INTERNATIONAL DAY OF PEACE - 21 SEPTEMBER

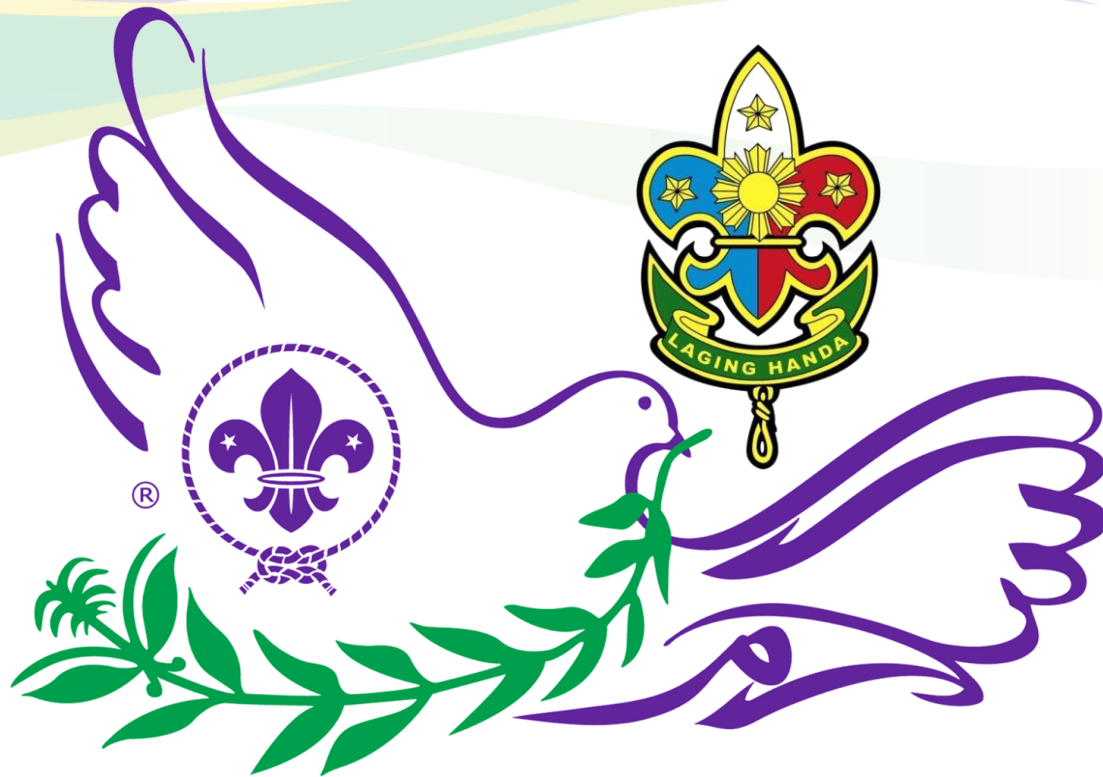


MENSAHERO NG KAPAYAPAAAN



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Mensahero ng Kapayapaan



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21 SEPTEMBER • INTERNATIONAL DAY OF PEACE

PEACE STARTS WITH ME



**Come & Join Us!
Let's Celebrate Peace & be
a Scout Messengers of Peace!
Share your peace message to
the World & together let's help
Creating a Better World!**

Messengers of Peace

#messengersofpeace #worldscouting #peaceday

21 SEPTEMBER INTERNATIONAL DAY OF PEACE



Messengers of Peace



**PEACE STARTS
WITH ME,
BULLYING ENDS
WITH ME!**

**STOP
BULLYING
NOW**

STAND UP • SPEAK OUT

Bullying is BAD! Scouting is GOOD!

Come & Join us! STOP Bullying

Be a Scout!

We are Messengers of Peace!

www.scout.org

#mopnotobullying #nonviolenceday #messengersofpeace #worldscouting



Messengers of Peace

5th of September

**INTERNATIONAL
DAY OF CHARITY**

DO A GOOD DEED TODAY



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THE REAL WAY TO
GAIN HAPPINESS
IS TO GIVE IT
TO OTHERS.

FOUNDER'S DAY
— 22 February 2014 —



#messengersofpeace

scout.org



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how can we create a better world?



+



+



you

us



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did you know that...



THERE ARE

30.000.000

SCOUTS IN THE



doing at least 1h of service
per week =

1.560.000.000
SERVICE HOURS / YEAR



changing around

200
countries and territories

environment
social inclusion
hot conflict zones
capacity building
youth empowerment
and many more



11.000.000

service hours are already registered



**WILL YOU JOIN THIS
GLOBAL CHANGE?**
www.scoutmessengers.org



Messengers of Peace



Messengers of Peace

on social media



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**“
The most worth-while
thing is to try to put
happiness into the
lives of others.”**

Lord Baden-Powell, Founder of Scouting



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**Only a LIFE lived
for OTHERS is a
life worthwhile.**

Albert Einstein



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PEACE



LOVE



SCOUTING



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