



# Boy Scouts of the Philippines

## National Office

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### NATIONAL OFFICE MEMORANDUM

No. 52

Series of 2016

TO : **Regional Scout Directors,  
Council Scout Executives and  
Officers-In-Charge**

SUBJECT : **CELEBRATING INTERNATIONAL DAY OF PEACE – 21 SEPTEMBER 2016**

1. **Historical Background.** Each year, the International Day of Peace is observed around the world every **21<sup>st</sup> day of September** upon the declaration of the **United Nations (UN) General Assembly** as the day devoted to strengthen the ideals of peace, both within and among all nations and people. The theme for this year's "**Peace Day**" celebration "**The Sustainable Development Goals: Building Blocks for Peace**" which aims to highlight the importance of all segments of society to work together to strive for peace. The International Day of Peace was established in 1981 by the resolution of the UN General Assembly to coincide with its opening session, which is held annually on the third Tuesday of September. The first "Peace Day" was observed in September 1982.
2. The **Messengers of Peace Philippines (MoPPh) Initiatives** of the Boy Scouts of the Philippines (BSP) is one among the top and leading National Scout Organizations (NSOs) in the Asia-Pacific Region (APR) and at the Global level (WOSM) in terms of registered online users (16,291 members); service hours logged (543,042,526 hours) and service projects (1,412 projects) completed in the world platform at [www.scout.org](http://www.scout.org) as of August of 2016.
3. **Peace Day Celebration Period.** With our commitment to strengthen the ideals and promotion of the Culture of Peace and in support of the MoPPh Initiatives, BSP enjoins all Scouting Regions, Local Councils and their respective Districts and Sponsoring Institutions to plan and organize programs, projects and activities related to Peace Education and as Scout Messengers of Peace within their Patrol/Crew and Troop/Outfit meetings as well as Team/Rover Circle service projects from **September 1 – 30, 2016** at their home, schools, church, neighborhood and community.
4. **Scouts as Global Citizens.** Making a difference in the Scouting way helps contribute in **Creating a Better World** – we support and promote the attainment of the **UN Sustainable Development Goals** through the observance and active participation on the following UN World Observances:
  - a. 05 September – UN International Day of Charity
  - b. 08 September – UN International Literacy Day
  - c. 15 September – UN International Day of Democracy
  - d. 16 September – UN International Day for the Preservation of the Ozone Layer
  - e. 3<sup>rd</sup> Saturday (17 September) International Coastal Clean-Up (NO Memo No. 51 s. 2016)
  - f. 21 September – UN International Day of Peace
  - g. 27 September – UN World Tourism Day
  - h. 28 September – UN World Rivers Day
5. This advocacy significantly coincides with our new thrust towards our Strategic Priorities on "**Young People**" and "**Community Involvement**" under the perspective of "**Social Impact**" through "**Environment, Peace and Development Education**" and "**Community Service and Development Projects**" for **BSP Triennium 2016-2018** under **BSP Roadmap 2025**.

6. **Educational Objectives.** This Peace Education advocacy aims to:
- Celebrate the International Day of Peace 2016 through active involvement of Scouts and Leaders within the schools, neighborhood and in the community;
  - Encourage and support Scouts to talk about Peace with other Scouts, non-scouts and community members through Dialogue;
  - Raise awareness related to Peace Culture in our communities and the importance of each individual in the development of Peace Culture;
  - Render community service projects and activities that will promote peace, love, unity and respect among social actors in the society;
  - Increase BSP's registered online users, service hours and service projects uploaded in the [www.scout.org](http://www.scout.org); and
  - Create a positive social impact in the community through public relations and strengthening Scouting's profile towards its stakeholders.
7. Attached herewith is the **General Programme Guide for the International Day of Peace Celebration** for your reference.
8. Submit a copy of your narrative and pictorial report after the event to our Public Relations and Communications Office via email at [bsp@scouts.org.ph](mailto:bsp@scouts.org.ph) and [pr@scouts.org.ph](mailto:pr@scouts.org.ph) for our official BSP website posting and annual report publication.
9. For more information and queries, you may refer them to the Field Operations Division, Program and Adult Resources Development at (02) 527-5112 loc. 518 and look for **Mr. Carmelo B. Francia**, Program Research Development Officer III and **NSO Coordinator for Messengers of Peace Initiatives** or via email at [boyet.francia@scouts.org.ph](mailto:boyet.francia@scouts.org.ph)
10. For your information, guidance and wide dissemination.



**ROGELIO S. VILLA, JR.**  
Officer-In-Charge  
Office of the Secretary General

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**BOY SCOUTS OF THE PHILIPPINES**  
NATIONAL OFFICE • MANILA

**GENERAL PROGRAMME GUIDE FOR THE INTERNATIONAL DAY OF PEACE CELEBRATION**

**What Scouts Messengers of Peace Can Do to Celebrate at the Local Level?** Scouts all over the country can help contribute in building the culture of peace by raising the level of awareness of more young people in the schools and in the communities from this day until the culmination of International Day of Peace on the 21st of September 2016, at the 7<sup>th</sup> National Scout Venture Camp and during the JOTA-JOTI on October 2016, you can participate in any of the following activities:

1. **"PEACE STARTS WITH ME" SELFIE AND GROUPIE.** Make your presence felt online, engage your fellow netizens and let them know the Scouts want to make a difference. Take a shot of you and your Scout friends wearing your Scout Neckerchief and post "Peace Starts with Me" or "Ang Kapayapaan ay Nagsisimula sa Akin" Write your "peace message" and share via facebook, twitter, instagram and other social media platforms. It takes a simple act of kindness to one single person everyday will surely make an impact! Use the hashtag #MoPph #peaceday and #scoutsmessengersofpeace
2. **"PEACE TALK" VIDEO.** Be an online sensation via youtube or facebook live. Try to inspire more Scouts and young people to call for action in creating peace. Using your smart phones or tablets, shoot at least 15-30 seconds video with your Scout friend and talk about the following. Share to all social media platform and make an impact. 1. What does peace means to you? 2. What do you think you can do to promote peace? 3. What are global issues that affect us in our community? 4. What is your message for other people about peace?
3. **"PEACE TALK" RADIO.** If we can reach more we can inspire more. Contact your local radio stations asking for a possible time slot to talk about "how scouts contribute to peace through service". Invite people to join our global effort to promote Peace Culture with small acts of kindness and become part of the 200 million people united together to create a better world in our Global invite them to Scout.org. 1. Step 1: Make a database of radios with number and contact person 2. Step 2: Contact them to ask for a space to talk about Scouts and Peace Day 3. Step 3: Schedule accordingly with the radios accepting to have you. 4. Step 4: Prepare some key points to use in your interview. Share it with other scouts if they are also joining. Prepare a certificate or token of appreciation for the radio. 5. Step 5: Go and enjoy the radio world. Ask someone to record or ask the radio to provide you with the recording.
4. **"1000 PAPER CRANES" CHALLENGE.** This was launched during the last 23rd World Scout Jamboree in Japan. Scout Groups may invite and/or join an art class and do the "Paper Crane" Origami. Explain the symbolism of "paper crane" to peace. Use assorted color papers, write your "peace message" and fold it into paper cranes. Make an art gallery of paper cranes with peace message and share it to everyone. For more information about the 1000 Paper Cranes and Peace you may visit <http://scout.org/ws2015/content/81111>
5. **"THE ART FOR PEACE" EXPRESSIONS.** Together with "paper crane" Back to artistic skills, try to make a slogan, poster and painting from your own creation expressing Peace or sending a message. Theme "Scouts creating World Peace". The technique and materials are free to choose from. If you have materials or resources, print your poster or make a banner of it. If possible use recycled material. Share the image in Scout.org and social media.
6. **"RUN FOR PEACE"** Coordinate with your Local Council to invite Scouts and Leaders from other Districts and Schools, organize your "Run for Peace" weekend event could be an ideal jumpstart of "Scouting Month" in your Council. This can coincide to your Local Sunrise Parade. This can be a wonderful "run for a cause" event to further support your peace advocacy. An ideal 3-5K run around the city or municipality is good enough as starter for your peace initiatives.

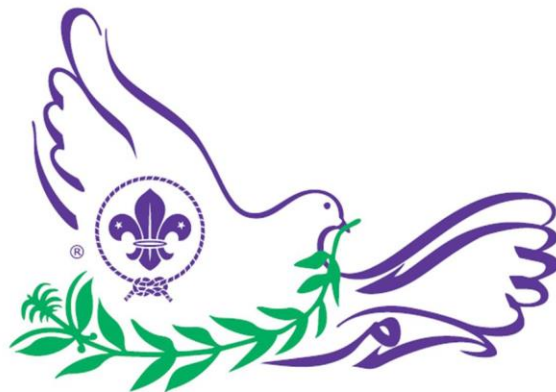
7. **"TREE FOR PEACE"** Look for donors and or apply for BSP's Go Green Project and hold a weekend tree planting activity inside a public school or park. Conduct a Film Showing about the impact of Climate Change and Global Warming and how to mitigate its impact. Relate how "peace" and "environment" are inter-related issue in the community. Create tree markers and plant guard using bamboos and label it with "Tree for Peace".
8. **"KNOWLEDGE FOR PEACE"** Ready for another challenge; why not mobilize your Scout Troop and Senior Scout Outfit. Collect used books and other school supplies, look for a day care learning center or a public school and volunteer to read for out-of-school youth on weekends. This Book Drive and Book For All Campaign is for "Knowledge for Peace" initiative. Donate the books to a Public School Library, gather drop out children or out-of-school youth and serve as volunteer reader. Literacy helps create awareness about peace. Start with simple "value-based" storytelling and promote education as means to create peace in the community. This can be a tieup project with a local "Book Lovers Club" in public schools.
9. **"CLOTHE THE GLOBE"** With the help of the Schools, Barangays, Civic Groups, NGOs, identify family beneficiaries, run a donation drive for unused and usable clothes, properly packed and distribute to less fortunate. An ideal program for social outreach may include health and nutrition, personal hygiene and good grooming such as hand washing. You may invite NSTP CWTS Classes to join your activity.
10. **"SERVICE FOR PEACE"** Adopt a public park, river bank, lake shore or coastal community and conduct a weekend clean-up drive in cooperation with your Barangay and LGUs. Invite other civic groups to join your cause. Invite authority to talk about Environment and social welfare of the community. This can be included in the International Coastal Clean-Up service project.
11. **"RALLY FOR PEACE ROADSHOW"** With the help of your locally trained Messengers of Peace (MoP) Coordinators and Leaders, raise the level of awareness and share the idea of Peace and Peace Culture with others. We invite you to organize (i) interactive talks, (ii) storytelling; (iii) songs and yells for peace; (iv) patrol and team games; (v) Dialogue on global citizenship and global issues with: classmates at school, students in Universities and schools, scouts younger than you like (Rovers, Boy and Senior), Parents, other community members.
  - a. Step 1: Chose your audience. Contact them or contact the institution related to them and express your intention to organize an activity. Wait for confirmation.
  - b. Step 2: Once confirmed, prepare an agenda for 1 or 2 hours including: for 2 hours - 30 min speech (key concepts related to Peace 2 to 4 interactive games or activities 70 minutes, 10 minutes for Q&A and 10 min for conclusions. You can mix speech with activities time to make it more dynamic. Try to pic activities with high impact and minimum resources.
  - c. Step 3: Make a list of resources related to your activities, considering the number of participants and prepare what you need. Consider also if it's indoors or outdoors.
  - d. Step 4: Execute your activities.
  - e. Tips to consider when running trainings:
    - i. You can do it by yourself or with a team.
    - ii. Consider your audience to choose activities.
    - iii. Keep the high spirit to inspire people.
    - iv. Try to have 3 strong messages that people can easily remember.
    - v. Do something people can have fun with, that way they will learn more.
    - vi. Keep them involved with questions.
12. **"SCOUTS TICKET TO LIFE"** With the help of your Parents, Guardians, Scout Leaders, Social Worker, Church and Community Leaders; You and your Scout Troop/Senior Scout Outfit may adapt an orphanage, street children or out-of-school youth and register them to join in Scouting.

13. Service Hours and Service Projects. All these challenges will be counted under your Service Hours. Compute the number of participants who joined in the service and or promotion of peace advocacy multiplied by the number of hours spent per participant or usually the duration of the activity and logged on to [www.scout.org](http://www.scout.org)
14. Social Media. The main objective of this activity is to promote action in the field, raise awareness and get scouts involved in interaction with non-scouts to talk about Peace Culture. The easiest way to promote and create a replication effect is with the support of social media. We encourage everyone, in addition to upload your service projects on <http://scout.org/>, to make use of the existing Face book Pages/Groups <https://www.facebook.com/officialmopph>, <https://www.facebook.com/groups/mop.apr/> and your own national administered sites to upload your projects and stories.
15. Do you want a Messengers of Peace Certificate? If you complete at least 7 out of the 14 BSPMoPPh Challenges, and be able to share it in social media and at the [www.scout.org](http://www.scout.org) you can get an MoP 2016 International Day of Peace Challenge Digital Certificate with your name on it together with the corresponding MoP Certificate number.



# BOY SCOUTS OF THE PHILIPPINES

## National Office • Manila



## Messengers of Peace

### Certificate of Participation

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Name

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Region,

Council

#### **Greetings of Peace! Congratulations!**

This is our simple way of expressing our appreciation and gratitude for your passion, commitment and dedication towards Peace, that you have shared with your fellow Scouts and to your community as Scout Messenger of Peace!

Thank you for your active participation in the recently concluded  
**INTERNATIONAL DAY OF PEACE 2016**

You are truly an inspiration in creating a better world and in building a culture of peace in your community.

Given this **21st Day of September 2016** during the celebration of the  
**International Day of Peace 2016** at the National Office, Manila, Philippines.

**ROGELIO S. VILLA, JR.**  
Officer-In-Charge  
Office of the Secretary General

**WENDEL E. AVISADO**  
National President  
Boy Scouts of the Philippines

Registration No:  
MoP No:  
BSP NO Memo. No. 52 s. 2016



**SCOUTS**<sup>®</sup>  
Creating a Better World