



Boy Scouts of the Philippines

National Office

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31 August 2016

NATIONAL OFFICE MEMORANDUM

No. 51

Series of 2016

TO : Regional Scout Directors;
Council Scout Executives and
Officers-In-Charge


SUBJECT : BSP SUPPORTS 2016 INTERNATIONAL COASTAL CLEAN-UP



1. The Boy Scouts of the Philippines on its **10th Year of Participation** to the this world event enjoins all Scouting Regions, Local Councils, Scouting Districts, Sponsoring Institutions to plan and organize their Scout Troops, Senior Scout Outfits and Rover Circles to actively participate in the **2016 INTERNATIONAL COASTAL CLEAN-UP** which is scheduled every **3rd Saturday of September** as part of the advocacy celebration of the Ocean Conservancy. The International Coastal Cleanup (ICC) is the largest volunteer movement that focuses on a clean and healthy ocean by keeping the trash out of the water. It is founded by Ocean Conservancy, a nonprofit environmental advocacy group based in Washington, D.C., United States back in 1986.
2. **September 17, 2016** is the 3rd Saturday of the month for the International Coastal Clean-Up which voluntarily run and manage by the International Coastal Clean-Up Philippines which aims to raise awareness on the extent of the marine debris problem; engage people to remove trash and debris from beaches, waterways and other bodies of water; identify sources of water debris; aid in better-informed policy decisions and improved solid wastes management programs and change behaviors that cause water pollution.
3. This advocacy significantly coincides with our new thrust towards Strategic Priorities on **"Young People"** and **"Community Involvement"** under the perspective of **"Social Impact"** through **"Environment, Peace and Development Education"** and **"Community Service and Development Projects"** for **BSP Triennium 2016-2018** under **BSP Roadmap 2025**
4. All local councils are encouraged to plan and organize any of the following environment conservation projects, services and activities within your locality in coordination with Local Government Units in your respective areas such as:
 - a. Coastal Clean-Up
 - b. Tree Planting / Mangrove Reforestation
 - c. Waste Segregation and Recycling
 - d. Soil and Water Conservation
 - e. Canals and In-Land Water Ways De-clogging Project
 - f. Lakeshore and Riverbank Clean-Up Service Project
5. Your participation in this nationwide event will certainly contribute in the preservation of our environment and help alleviate the impact of global warming and climate change. For more information and downloadable program planning tools, references and resources, please visit www.oceanconservancy.org or the website of the International Coastal Clean-Up Philippines at www.icc.ph

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6. The Philippines officially joined the ICC in 1994 through the initiative of the International Marinelife Alliance (IMA), an environmental NGO funded by the US AID. In 2006, ICC Philippines, a volunteer group headed by then Vice President of IMA, Commodore Gerry Reyes who was also then a captain of PCGA, was created to assume coordination of ICC nationwide. In 2012, the Philippine Coast Guard Auxiliary (PCGA) was designated by the Ocean Conservancy as co-National Coordinator of ICC Philippines.
7. Make your service project count as Scout Messenger of Peace. Log on to www.scout.org and share your stories and pictures to inspire and encourage others to make a difference by taking positive actions in caring and preserving the oceans and the environment. Submit a copy of your narrative and pictorial report after the event to our Public Relations and Communications Office via email at bsp@scouts.org.ph and pr@scouts.org.ph for our official BSP website posting.
8. Participation in this event will pre-qualify Boy, Senior and Rover Scouts to earn their **World Scout Environment Badge** as part of the WSEP Programme Letter B. "Take Action" Do an environmental project as provided in the General Guidelines and Procedure in the Application for the World Scout Environment Badge as stated in the **National Office Memorandum No. 38 series of 2016** dated 30 June 2016 for all WSEP Local Coordinators.
9. Should you have queries, you may refer them to the Field Operations Division, Program and Adult Resources Development at (02) 527-5112 loc 524 and look for Mr. Ariel E. Manalo, Program and Adult Resources Development Officer or Ms. Janne Mari Asuncion, Program Assistant via email at ariel.manalo@scouts.org.ph or janneasuncion@scouts.org.ph
10. For your information, guidance and wide dissemination.



ROGELIO S. VILLA, JR.
Officer-In-Charge
Office of the Secretary General

Cc All WSEP Local Coordinators
 WSEP NSO Coordinator
 Messengers of Peace Local Coordinators
 Messengers of Peace NSO Coordinator

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