



Boy Scouts of the Philippines

National Office

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NATIONAL OFFICE MEMORANDUM

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TO : Regional Scout Directors,
Council Scout Executives and
Officers-In-Charge

SUBJECT : CELEBRATING INTERNATIONAL DAY of PEACE –
21 SEPTEMBER 2017

1. **Historical Background.** Each year, the International Day of Peace is observed around the world every **21st day of September** upon the declaration of the **United Nations (UN) General Assembly** as the day devoted to strengthen the ideals of peace, both within and among nations and people. The theme for this year's "**Peace Day**" celebration is "*Together for Peace: Respect, Safety and Dignity for All.*" which aims to highlight the importance of all segments of society to work together to strive for peace. The International Day of Peace was established in 1981 by the resolution of the UN General Assembly to coincide with its opening session, which is held annually on the third Tuesday of September. The first "Peace Day" was observed in September 1982.
2. **The Messengers of Peace Philippines (MoPPh) Initiatives** of the Boy Scouts of the Philippines (BSP) is among the leading in the Asia-Pacific Region (APR) and at the Global level (WOSM) in terms of registered online users (20,249 members); service hours logged (544,277,958 hours) and service projects (1,861 projects) completed in the world platform at www.scout.org as of September of 2017.
3. **Peace Day Celebration Period.** With our commitment to strengthen the ideals and promotion of the Culture of Peace and in support to the MoPPh Initiatives, BSP enjoins all Scouting Regions, Local Councils and their respective Districts and Sponsoring Institutions to plan and organize programs, projects and activities related to Peace Education and as Scout Messengers of Peace within their Patrol/Crew and Troop/Outfit meetings as well as Team/Rover Circle service projects at their home, schools, church, neighborhood and community.
4. **Educational Objectives.** This advocacy aims to:
 - a. Celebrate the International Day of Peace 2017 through the active involvement of Scouts and Leaders within schools, neighborhood and in the community;
 - b. Encourage Scouts to discuss talk about Peace with other Scouts, non-Scouts and community members through an organized Peace Talk (Dialogue);

- c. Raise awareness on how to develop a Peace Culture in communities;
 - d. Render community service projects and activities that will promote peace, love, unity and respect among social actors in the society;
 - e. Increase BSP's registered online users, service hours and service projects uploaded in the www.scout.org; and
 - f. Create a positive social impact in the community through public relations and by strengthening the Scouting's profile towards its stakeholders.
5. Attached herewith is the **General Programme Activity Guide for the International Day of Peace Celebration** for your reference. If you complete at least 7 out of the 14 Challenges under this Program Activity Guide and be able to share it in social media, facebook (#PeaceDay-Phils, #MoP, #MessengersofPeace, #MoPPh, #Betterworld, #WorldScouting), and at the www.scout.org you can get an MoP 2017 International Day of Peace Challenge Digital Certificate with your name on it. The first 50 Scouts who shall post on September 21, 2017 in the social media (place your name and complete address) and will be acknowledged will receive a special token from the BSP and will be delivered through GML.
6. Kindly submit a copy of your narrative and pictorial reports after the event to our Public Relations and Communications Office via email at bsp@scouts.org.ph and pr@scouts.org.ph for our official BSP website posting and for our annual report publication.
7. For more information and queries, you may refer them to the Field Operations Division, Program and Adult Resources Development at (02) 527-5112 local 518 look for **Mr. Carmelo B. Francia**, Program Research Development Officer III and **NSO Coordinator for Messengers of Peace Initiatives** or via email at boyet.francia@scouts.org.ph
8. For your information, guidance and compliance.


ROGELIO S. VILLA, JR.
Acting Secretary General

**BOY SCOUTS OF THE PHILIPPINES
NATIONAL OFFICE · MANILA**

**GENERAL PROGRAMME ACTIVITY GUIDE FOR THE
INTERNATIONAL DAY OF PEACE**

What Scouts Messengers of Peace Can Do to celebrate at the Local Level?

Scouts all over the country can help contribute in building the culture of peace by raising the level of awareness of more young people in the schools and in the communities from this day until the culmination of International Day of Peace on the 21st of September 2017 and during the JOTA-10TI on October 2017, you can participate in any of the following activities:

1. **"PEACE STARTS WITH ME" SELFIE AND GROUPIE.** Make your presence felt online, engage your fellow netizens and let them know the Scouts want to make a difference. Take a shot of you and your Scout friends wearing your Scout Neckerchief and post "Peace Starts with Me" or "Ang Kapayapaan ay Nagsisimula sa Akin" Write your "peace message" and share it via facebook, twitter, instagram and other social media platforms. It takes a simple act of kindness to make an impact! Use the hashtag #MoPPH #PeaceDay #PeaceDay-Phils #WorldScouting #Betterworld and #MessengersofPeace.
2. **"PEACE TALK" VIDEO.** Be an online sensation via youtube or facebook live. Inspire more Scouts and young people to call for action in creating peace. Using your smart phones or tablets, shoot at least 15-30 seconds video with your Scout friend and talk about the following: 1. What does peace means to you? 2. What do you think you can do to promote peace? 3. What are the global issues that affect us in our community? 4. What is your peace message to all? Share this to all media platform! Make an Impact!
3. **"PEACE TALK" RADIO.** If we can reach more we can inspire more. Contact your local radio stations and ask for a possible time slot to talk about "how scouts contribute to peace through service". Invite people to join our global effort in promoting Peace Culture with small acts of kindness and become part of the 200 million people united together to create a better world. Invite them to Scout.org. Step 1: Make a database of radios and contact persons. Step 2: Contact them to ask for a space to talk about Scouts and Peace Day. Step 3: Schedule accordingly. Step 4: Prepare some key points to be used in your interview. Share it with other Scouts. Prepare a certificate or token of appreciation for the radio. 5. Step 5: Go and enjoy the radio world. Ask someone to record or ask the radio station to provide you with the recording.
4. **"1000 PAPER CRANES" CHALLENGE.** This was launched during the last 23rd World Scout Jamboree in Japan. Scout Groups may invite and/or join an art class and do the "Paper Crane" Origami. Explain the symbolism of "paper crane" to peace. Use assorted color papers, write your "peace message" and fold it into paper cranes. Make an art gallery of paper cranes with peace message and share it to everyone. For more information about the 1000 Paper Cranes and Peace, you may visit <http://scout.org/wsj2015/content/81111>
5. **"THE ART FOR PEACE" EXPRESSIONS.** Using your artistic skills, make a slogan, poster and painting expressing Peace with the Theme *"Together for Peace: Respect, Safety and Dignity for All."* You may use any materials and techniques. Share the image in Scout.org and social media.

6. **"RUN FOR PEACE"** Coordinate with your Local Council to invite Scouts and Leaders from other Districts and Schools and organize your "Run for Peace" weekend event. It could be an ideal jumpstart of "Scouting Month" in your Council. This can coincide with your Local Sunrise Parade. This can be a wonderful "run for a cause" event to further support your peace advocacy. An ideal 3-5K run around the city or municipality is good enough as a peace initiatives.
7. **"TREE FOR PEACE"** Look for donors and/or apply for BSP's Go Green Project and hold a weekend tree planting activity. Inside a public school or park. Conduct a Film Showing about the impact of Climate Change and Global Warming and how to mitigate its impact. Relate how "peace" and "environment" are inter-related issues in the community. Create tree markers and plant guard using bamboos and label it with "Tree for Peace".
8. **"KNOWLEDGE FOR PEACE"** Ready for another challenge? Why not mobilize your Scout Troop and Senior Scout Outfit. Collect used books and other school supplies, look for a day care learning center or a public school and volunteer to read for out-of-school youth on weekends. This "Book Drive" and "Book For All Campaign" is for "Knowledge for Peace" Initiatives. Donate the books to a Public School Library, gather drop out children or out-of-school youth and serve as volunteer reader. Literacy helps create awareness about peace. Start with simple "value-based" storytelling and promote education as a means to create peace in the community. This can be a tie-up project with a local "Book Lovers Club" in public schools.
9. **"CLOTHE THE GLOBE"** With the help of the Schools, Barangays, Civic Groups, NGOs, identify family beneficiaries, run a donation drive for unused clothes, and distribute to the less fortunate. An ideal program for social outreach may include health and nutrition, personal hygiene and good grooming such as hand washing. You may invite NSTP CWTS Classes to join your activity.
10. **"SERVICE FOR PEACE"** Adopt a public park, river bank, lake shore or coastal community and conduct a weekend clean-up drive in cooperation with your Barangay and LGUs. Invite other civic groups to join your cause. Invite personalities to talk about Environment and social welfare of the community. This can be included in the International Coastal Clean-Up service project.
11. **"RALLY FOR PEACE ROADSHOW"** With the help of your locally trained Messengers of Peace (MoP) Coordinators and Leaders, raise the level of awareness and share the idea of Peace and Peace Culture with others. We invite you to organize (i) interactive talks, (ii) storytelling; (iii) songs and yells for peace; (iv) patrol and team games; (v) Dialogue on global citizenship and global issues with: classmates at school, students in Universities and schools, scouts younger than you like (Rovers, Boy and Senior), Parents, other community members.
 - a. Step 1: Chose your audience. Contact them or contact the institution related to them and express your intention to organize an activity. Wait for confirmation.
 - b. Step 2: Once confirmed, prepare an agenda for 1 or 2 hours including: for 2 hours – 30 min speech (key concepts related to Peace 2 to 4 interactive games or activities 70 minutes, 10 minutes for Q&A and 10 min for conclusions. You can mix speech with activities to make it more dynamic. Try to pick activities with high impact and minimum resources.

- c. Step 3: Make a list of resources related to your activities, considering the number of participants and prepare what you need. Consider also if it is indoor or outdoor.
 - d. Step 4: Execute your activities.
 - e. Tips to consider when running trainings:
 - i. You can do it by yourself or with a team.
 - ii. Consider your audience in choosing activities.
 - iii. Keep the high spirit to inspire people.
 - iv. Try to have 3 strong messages that people can easily remember.
 - v. Do something people can have fun with, that way they will learn more.
 - vi. Keep them involved with questions.
12. **"SCOUTS TICKET TO LIFE"** With the help of your Parents, Guardians, Scout Leaders, Social Worker, Church and Community Leaders; You and your Scout Troop/Senior Scout Outfit may adapt an orphanage, street children or out-of-school youth and register them to join in Scouting.
13. Service Hours and Service Projects. All these challenges will be counted under your Service Hours. Compute the number of participants who joined in the service and or promotion of peace advocacy multiplied by the number of hours spent per participant or usually the duration of the activity and log on to www.scout.org
14. Social Media. The main objective of this activity is to promote action in the field, raise awareness and get scouts involved in interaction with non-scouts to talk about Peace Culture. The easiest way to promote and create a replication effect is with the support of social media. We encourage everyone, in addition to upload your service projects on <http://scout.org/>, to make use of the existing Facebook Pages/Groups <https://www.facebook.com/officialmopph>, <https://www.facebook.com/groups/mop.apr/> and your own national administered sites to upload your projects and stories.