

Republic of the Philippines
BOY SCOUTS OF THE PHILIPPINES
National Office
Manila



28 March 2016

NATIONAL OFFICE MEMORANDUM

No. 20 , Series of 2016

TO : REGIONAL SCOUT DIRECTORS, COUNCIL SCOUT EXECUTIVES AND OFFICERS-IN-CHARGE

SUBJECT : NEW VISION AND MISSION

As all of you must have already known, the National Council has already approved the BSP Strategy Map: Vision 2025 during the 60th Annual National Council Meeting held at the Sison Auditorium, Provincial Capitol Compound, Lingayen, Pangasinan on 18 February 2016.

The BSP Strategy Map: Vision 2025 outlines the strategic objectives and the focus areas that the Boy Scouts of the Philippines (BSP) will be undertaking over the course of the next ten (10) years in order to achieve its Major Final Outcome – **Membership Growth**. Our target for the year 2025 is at least 3.7 Million youth members. It emphasizes a comprehensive approach in pursuing reforms and covers all facets of the organization: from personnel, to resource management, to internal processes and systems and to our renewed mission and vision.

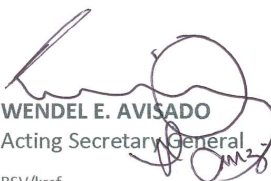
The Strategy Map is divided into three (3) trienniums – 2016 to 2018, 2019 to 2021 and 2022 to 2024. It puts into play the approaches that will be considered and undertaken in order to measure and align BSP's intangible assets to achieve superior performance and maximum efficiency. We are institutionalizing reform efforts by providing a solid, rational and long-term basis for our programs, projects and activities.

The BSP Strategy Map: Vision 2025 carries the new Vision and Mission of the Boy Scouts of the Philippines. The BSP upholds the mission of Scouting and envisions for 2025, a national scout organization that is:

Vision 2025	Foremost in preparing the youth to become agents of change in communities, guided by the Scout Oath and Law.
Mission	To help the youth develop values and acquire competencies to become responsible citizens and capable leaders anchored on the Scout Oath and Law.

It is expected that the new Vision and Mission will be utilized whenever appropriate to provide motivation and inspiration to all members. It is also expected that copies of the Vision and Mission statements be posted in all BSP offices nationwide. A separate pamphlet and primer detailing the BSP Strategy Map: Vision 2025 will be released by the 2nd Quarter of 2016.

For information, guidance, dissemination and strict compliance.


WENDEL E. AVISADO
Acting Secretary General
RSV/krsf

Encl. BSP Vision and Mission Statement Poster