

**BOY SCOUTS OF THE PHILIPPINES**

National Office

Manila

11 February 2015

**NATIONAL OFFICE MEMORANDUM**No. 16, Series 2015TO : **REGIONAL SCOUT DIRECTORS AND COUNCIL SCOUT EXECUTIVES**SUBJECT : **NATIONAL WORKSHOP ON COMMUNICATIONS AND MARKETING**

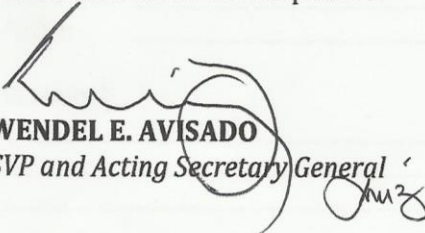
The Boy Scouts of the Philippines – National Office is pleased to announce the conduct of a National Workshop on Communications and Marketing with an aim of establishing the best and most suitable Communications and Marketing Plans and Strategies designed to help each Local Council promote Scouting at its best. Please refer to the following table for details:

<b>REGIONS</b>	<b>DATE</b>	<b>VENUE</b>	<b>REGISTRATION FEE</b> <i>(per participant)</i>
ILOCOS AND NORTHEASTERN LUZON REGIONS	17-19 Feb 2015	Strawberry Valley Hotel, La Trinidad, Benguet	Php 500.00
EASTERN AND WESTERN MINDANAO REGIONS	To be announced	BSP Camp, Baguio District, Malagos, Davao City	Php 400.00
CENTRAL LUZON AND NATIONAL CAPITAL REGIONS	1-2 Mar 2015	BP International Hotel Ermita, Manila	Php 1,000.00
SOUTHERN TAGALOG AND BICOL REGIONS	6-7 Mar 2015	PSC-APR, Mt. Makiling Los Banos, Laguna	Php 400.00
EASTERN AND WESTERN VISAYAS REGIONS	24-25 Apr 2015	Capitol Hills Scout Camp, Cebu City	Php 400.00

*\*A Practical Information Guide including daily program of activities, attire and venue details will be disseminated not later than February 11, 2015 (Wednesday).*

Each council is REQUIRED to send 2 participants (Council Scout Executive / Officer-In-Charge AND one (1) Council Staff who is in-charge of Communications and Marketing). Regional Offices are directed to send the names of their participants (prepared by the Regional Administrative Officer and duly signed by the Regional Scout Director) before February 12, 2015 (Thursday) thru email at [janice.cartago@scouts.org.ph](mailto:janice.cartago@scouts.org.ph). You may also contact PRAO Janice Q. Cartago (Project Officer) at (02) 527 – 8317 local 531 or +63 908 357 6389 for related queries.

For information and compliance.

  
**WENDEL E. AVISADO**  
SVP and Acting Secretary General