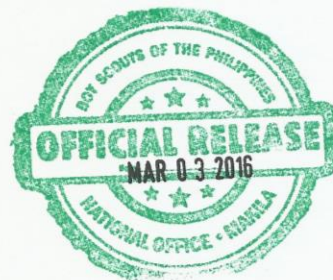


BOY SCOUTS OF THE PHILIPPINES
NATIONAL OFFICE
MANILA



01 March 2016

NATIONAL OFFICE MEMORANDUM

No. 15 Series 2016

TO : **REGIONAL SCOUT DIRECTORS, COUNCIL SCOUT EXECUTIVES
AND OFFICERS-IN-CHARGE**

SUBJECT : **BSP SUPPORTS 2016 EARTH HOUR**

1. As part of our continuing commitment to help save planet Earth, Boy Scouts of the Philippines is pleased to announce its **6TH YEAR OF ACTIVE PARTICIPATION** to this world event and encourage all Scouting Units, Sponsoring Institutions, District Scouting Committees, Local Councils and Regional Offices to plan, organize and/or participate in the upcoming **2016 EARTH HOUR CELEBRATION** on **19th of March 2016 (Saturday) 08:30 to 09:30 PM** local time.
2. This event aims to increase the level of awareness among communities and be able to adapt to climate change, learn and switch to clean sources of renewable energy, infuse sustainability and send an even stronger message to our society to **take positive action against global warming.**
3. The **Earth Hour** is a worldwide grass-roots movement under World Wildlife Fund (www.wwf.org) for the planet that engages a massive mainstream community on a broad range of environmental issues. The event is held worldwide towards the end of March annually, encouraging individuals, communities' households, businesses, government agencies and private corporations to turn-off their non-essential lights for one (1) hour as a symbol for their commitment to save the planet.
4. For this year, Earth Hour focuses on climate change, and Scouts from different parts of the world are joining echoing this year's commitment "we are committed to creating change for the better". How to help? Create tangible impact by inspiring action from Scouts, volunteers and your community. **Celebrate Earth Hour 2016 by turning Lights-Off for one hour on 19 March 2016 at 8:30-09:30 PM local time.** Since Earth Hour is an open-source movement, feel free to plan fun environmental activities based around your goals.
5. Scouts and Scout Leaders are encouraged to bring the campaign viral to all social media platforms in the internet using facebook, instagram, twitter, linkedin, google and the like, while at the same time easily access and download graphics and visuals such as posters, banners and logos for your own Scout groups via <https://www.earthhour.org/earth-hour-starter-kit>
6. You may take your **2016 Earth Hour Scout Selfies and Groupies** and change your Facebook cover photo and profile while wearing your Scout Neckerchief and use the following hash tags **#2016earthhourscoutselfie**, **#2016earthhourscoutgroupie**, **#2016earthhourMoPservicehour**, **#2016earthhourMoPserviceproject** and Make your service action and service project count at www.scout.org by writing your stories and sharing your Group's Photo as "**Scouts Messengers of Peace**" and let other Scouts join you in the **2016 EARTH HOUR CELEBRATIONS.**

7. In the past years, Local Councils were invited by various SM Supermalls in their areas nationwide and participated in their Symbolic Switch-Off & Candle Lighting Ceremony and the Signing of the Earth Hour Commitment Wall. For further information, all concerned are advised to coordinate with the SM Supermalls in your respective areas.
8. Scout Troops, Senior Scout Outfits and Rover Circles may opt to organize their Local Events in schools and communities by holding an Earth Hour Symposium (Climate Change and Global Warming), Film Showing about Global Warming and Climate Change, Scout Youth Forum, Slogan, Logo and Poster Making during their Unit and Sub-Unit Meetings.
9. This activity is included in the Framework of the **World Scout Environment Programme** Guidelines B – Explore and Take Action **per National Office Memo No: 42 series of 2011** for Scouts working on their **World Scout Environment Badges**.
10. For more information you may visit their website at
<https://www.earthhour.org/celebrating-earth-hour>
11. For your guidance and wide dissemination of all concerned.


WENDEL E. AVISADO

Acting Secretary General